

2017-18 Education & Networking Opportunities



Date	Event	Audience	Why Attend?
July 13 th , 2017	Design Tour	50-100 designers and landscape professionals	Walk some of the most amazing landscapes ILCA members have produced and learn from the designers firsthand how the projects came together.
August 10 th , 2017	Summer Field Day at College of DuPage	1,100 attendees Owners to field staff	The largest outdoor landscape show in the Midwest. SFD hosts a BBQ, equipment demos, free education, plus aisles of new products.
September 14 th , 2017	ILCA Golf Outing	180 people Owners and senior management	The premier networking event! Treat your best customer, or be treated by your best vendor.
September 21 st , 2017	Turf Education Day (TED)	200 attendees Owners and operators from lawn care companies, strong municipal/parks & rec. attend	The largest Midwestern event for lawn care companies. All things turf and maintenance.
October 5 th , 2017	Women's Networking Group - Fall Event	80 people Green industry women and men across all levels.	Dynamic speakers plus networking!
October 9 th & October 23 rd	Awards Deadlines (early and late)	40-50 entries per year submitted by over 30 firms.	Have your best projects and people recognized with an Excellence in Landscape Award. Awards are a great way to market your company to future clients.
October 17 th , 2017	Impact Conference: Building Sustainable Landscapes	175 attendees Owners and operators, senior management, designers, landscape architects, sustainable landscapers and government/municipal workers.	The conference will include various speakers on sustainability and the environment, vendor displays featuring the latest in sustainable products and practices, and networking opportunities.
November 2 nd , 2017	Annual Party & Member Meeting New Member Mixer	300 people Owners, senior management, ILCA Board, past presidents, and luminaries	Recognize Committee members and volunteers who make ILCA function. Fun night of recognition and networking with industry luminaries.
November 16 th , 2017	Basic Pruning for Field Staff & Supervisors (English & Spanish)	125 people Laborers, supervisors, and foremen. Government and municipal workers are also welcome.	Excellent seminar on pruning skills. The class is taught by landscape and tree care professionals in English & Spanish.
November 29 th , 2017	Webinar	Owners/Operators	Topic: Beating Buckthorn in the Landscape
December 8 th , 2017	Midwest Regional Turf Foundation- Dr. Aaron Patton	Lawn care companies, strong municipal/parks & rec. attend	All things related to herbicide use principles and discussion of how to control common green industry weeds.
January 31 st -February 2 nd , 2018	iLandscape The IL + WI Landscape Show	6,000 people Largest industry event. Attendees across all levels.	5 th Annual green industry trade show held at the Renaissance Schaumburg Convention Center.
February 1 st , 2018	Excellence in Landscape Awards Night	350-400 people Owners, senior management, landscape architects, designers, and project managers	This semi-formal night of networking is held during the iLandscape Show.
February 15 th , 2018	Young Professionals Series Day-In/Night-Out	Young Professionals under 35	Tour Hursthouse Landscape Architects and Contractors in Bolingbrook, IL and network with industry professionals after.
March 1-2 nd , 2018	Mastering Foremanship Training	Capped at: 50 Spanish-speaking foremen 50 English-speaking foremen	Train foremen how to be better leaders and managers of people and projects.

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March 15-16th, 2018	Field Staff Skills Training	200 English & Spanish-speaking laborers, foremen, and supervisors. Government and municipal workers are also welcome.	Train your English & Spanish-speaking labor force on technical topics.
March 15th, 2018	Women's Networking Group - Chicago Flower & Garden Pre-Show Tour	60 people Green industry women and men across all levels.	A private, behind the scenes tour of the Chicago Flower and Garden Show. View the exhibits before the show floor opens to the public.
April 4th, 2018	Webinar	HR Professionals	Topic TBD. Check ilca.net for more information in March.
June 6th, 2018	Webinar	Landscape Lighting Professionals	Topic TBD. Check ilca.net for more information in May.

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Please Note: Dates are subject to change.
For registration information, visit: www.ilca.net