



Hardscape Illinois Version 2.0

Overview

The term "hardscape" has gone mainstream. A decade ago, the word conjured up a confused look on behalf of the client. Now, clients ask for hardscaping by name. There is no other program like Hardscape Illinois. This second offering of the seminar will bridge the knowledge gap for natural stone. The course is designed for any landscape professional interested in deepening his or her knowledge of natural stone and how it fits into a finished landscape.

The course is not merely about product awareness. It will delve deeper into how to achieve the best results when using the material in both base preparation and flatwork construction. As with landscaping, the money spent on what you don't see is more important than the money spent on what you do see. The program was developed by hardscape contractors and suppliers to equip attendees with the knowledge necessary for dealing with this beautiful but challenging material.

Version 2.0 of the program will include:

- Timed in March to incorporate these principles prior to the landscape season.
- installation horror stories to prevent you from making the same mistakes
- longer Q&A with experience contractors and suppliers
- Preview of brand new products and materials
- heavier emphasis on flatwork and prep
- hardscape glossary of terms
- Updated inspiration gallery of amazing hardscape jobs

CE Credits Available

- LACES approved for 5.5 CEs for landscape architects
- 6 CEUs available for PLANET's Certified Landscape Technicians/Landscape Industry Certified

Audience

The course is designed for foremen, designers, sales professionals, owners and senior managers. The sessions will cover construction techniques as well as material and product awareness. Landscape designers and sales professionals will also gain tremendous value by gaining a better understanding of how to design with and sell natural stone.

Cost

The fee is \$125 per student. The cost covers the program, lunch, refreshments, and materials.

Sponsorships:

Offer hardscaping or natural stone products or services? Sponsor Hardscape Illinois. The audience will be filled with landscape and hardscape companies looking for products that augment the lessons-learned. Materials will be provided in a sponsor bag to all attendees and may be included on the

sponsor tables. There will also be plenty of time to interact with the attendees before and after sessions. Also, one company representative is included in the price of the sponsorship.

Questions

Contact Julie Nicoll of ILCA staff at jnicoll@ilca.net or 630-472-2851.