



Expande Tus Conocimientos 2016 (Spanish/Latino Seminar)

Overview

A two-day seminar taught totally in Spanish (presentador en español). Attendees may choose one day or two days. A limited continental breakfast, two breaks and lunch is included with registration.

When

March 17 and 18, 2016

Where

Four Lakes Village
5750 Lakeside Drive (in the clubhouse attached to the Base Camp Pub & Eatery)
Lisle, IL 60532

Cost

- \$90 per day (\$180 both days)

Agenda

Day One - Focus on Softscape & Turf Maintenance

8:00a.m. – 9:30a.m.

Shrub Care and Management

Speaker: Marcos Ayala, Schmechtig Landscapes & Julio Barrientos, Lurvey Landscape Supply

- Why is it important to recognize the plant material?
- Can you prune a shrub in Winter?
- The best method to keep plant material ALIVE.
- If you have knowledge about shrubs you'll get paid.
- Various selections of Material where to START.

9:45a.m. - 11:15a.m.

Plants Cultures and Communities

Speaker: Catalino Mendoza, Midwest Groundcovers

- Understanding the plant community culture and know the maintenance to keep the beauty of the garden all summer long.
- Why plants get along in a garden?
- Know the maintenance require for the plants.
- Plant spacing, proper moisture and know when to prune the plant if need it.

11:15a.m. to 12:00p.m.

Lunch provided

12:00p.m. – 1:30p.m.

Mulch: The Needs of your Client's and How to Sell it to Them

Speaker: Matt Rossi, Rossi Landscapes

- Why you need mulch?
- When to include mulch in your sale?
- Selecting your mulch and determining your price
- Mulch application and maintenance

1:45p.m. - 3:15p.m.

Integrated Pest Management

Speakers: Tzanko Motav and Jose Cantor, Midwest Groundcovers

- Common Midwest insect pests
- Insect pest damage symptoms
- Scouting technique and recognizing insect pest damage symptoms

Day Two - Focus on Hardscape

8:00a.m. -9:30a.m.

Pavers and Walls - Maintenance and Problem Solving

Speaker: Auggie Rodriguez, Unilock Chicago

- Common hardscape problems and the most effective methods to prevent and remedy the issue.
- We will also analyze the newest available products for hardscape maintenance on existing jobs and provide the best options for yearly maintenance as well as preventative measures.

9:45a.m. to 11:15a.m.

Stone Installation and Maintenance

Speaker: Eduardo Alonso, Lurvey Landscape Supply

- Do you know what kind of stone you are using for your project? (flagstone ,cdw ,natural pavers)?
- Do you know how many sq/ft per ton covers the stone that you choose for your project?
- Do you know what kind of base you should use for the installation of you stone project?
- After my stone project is done what should I use for the joins in between the stone?
- After my stone protect is done can I use sellers to bring more color and protect the stone in same time?
- Do I know what kind the products I can use to clean up my stone project after the job is completed.

11:15a.m. to 12:00p.m.

Lunch provided

12:00p.m. - 1:30p.m.

Lighting LED vs HALOGEN

Speaker: Julio Barrientos, Lurvey Landscape Supply

- Why should I use LED vs Halogen.
- How to bring the effect.
- What to lite up.
- LED is Cost effective?

1:45p.m. - 3:15p.m.

Water Feature Management& Maintenance

Speaker: TBD

Questions

Contact Julie Nicoll of ILCA staff at jnicoll@ilca.net or 630-472-2851.