

Latino Seminar 2016 Sponsorship Opportunities

Latino Seminar is ILCA's annual technical training seminar for Spanish-speaking employees of landscape firms. The audience is end-users and referrers of landscape products and services. Latino Seminar will be held on Thursday and Friday, March 17 and March 18, 2016 at the Four Lakes Village Clubhouse (attached to the Base Camp Pub & Grill), 5750 Lakeside Drive, Lisle, Illinois, 60532. It typically draws over 125 attendees over the course of the 2-day event.

Premier Sponsorship of the event includes:

The Premier Sponsor will help offset the costs of providing breakfast snacks and lunch for the attendees on both days. In addition, the Premier Sponsor will/may:

- Address all attendees at the beginning of the day (optional)
- Be provided a registration list of all attendees and their companies
- Receive 2 complimentary attendee registrations (\$250 value)
- Be allowed to promote your company with display of promotional materials on a sponsor table. You may bring your own banners or pop-up displays. This table can be used to discuss products or network with attendees.
- Name and logo listed on signage at the event and on the website.
- Thanks and recognition in ILCA's the Landscape Contractor magazine.
- Display of equipment or supplies (based on facility approval).

Industry Sponsorship of the event includes:

- 1 complimentary attendee registration (\$125 value)
- Sponsorship will help cover the cost of facility rental and supplies
- Allowed to promote your company with display of promotional materials on the sponsor table.
- Name listed on signage at the event and on the website.
- Thanks and recognition in ILCA's the Landscape Contractor magazine.
- Sponsorship revenue will be pooled so sponsor may share this sponsorship with multiple other sponsors.

COMPANY & PAYMENT INFORMATION

Company Name _____

Contact Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

Complimentary Attendee(s) _____ Email _____

Complimentary Attendee(s) _____ Email _____

Premier Sponsorship \$1000.00 Industry Sponsorship \$250.00

Total Amount Due:

Check # _____ Credit Card: Mastercard VISA Discover AmEx

Credit Card Number _____ Exp _____ CVV _____



Please mail or fax the form back to ILCA at:
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Oak Brook, IL 60523

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