

TURF EDUCATION DAY (TED)

WHEN

**September 21, 2017
8:30 a.m. - 3:00 p.m.**

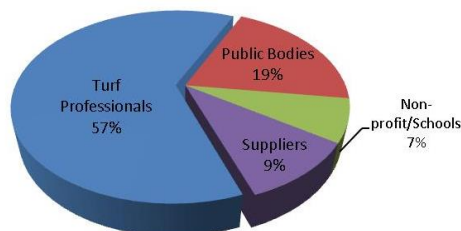
WHERE

**Joseph Regenstein, Jr. School at the
Chicago Botanic Garden
1000 Lake Cook Road, Glencoe, IL 60022**

AUDIENCE

Landscape contractors, lawn care professionals and applicators, public sector groundskeepers and managers, and others interested in deepening their knowledge of turf care.

**Attendance
has grown
by 30%!**



**TED IS THE
PREMIER EVENT
FOR TURF
PROFESSIONALS**

SPONSOR OPPORTUNITIES

**Sessions
Exhibitor café
Networking
Refreshments
Giveaways**

**To take advantage,
contact ILCA at:
information@ilca.net**

**For more info:
www.ilca.net/turf-education-day**

Presented By:


CHICAGO BOTANIC GARDEN
JOSEPH REGENSTEIN, JR. SCHOOL

 **ILCA**TM
ILLINOIS LANDSCAPE
CONTRACTORS ASSOCIATION

ILCA and the Chicago Botanic Garden have come together to present this comprehensive workshop on lawn care education, products and resources. If you provide products or services related to proper lawn care, the audience will be full of current and potential customers. Turf Education Day will be held on September 21, 2017 at the Joseph Regenstein, Jr. School at the Chicago Botanic Garden - 1000 Lake Cook Road, Glencoe, IL 60022.

Premier Sponsor: \$1,500

- Address all attendees at the beginning of the day (optional)
- Registration list of all attendees
- 2 complimentary attendee registrations (\$200 value)
- Receive a table in Nichols Hall (where coffee service is available). This table can be used to discuss products or network with attendees.
- Name and logo listed on signage at the event and on the website
- Thanks and recognition in ILCA's *The Landscape Contractor* magazine
- Covers keynotes and unsponsored sessions

Session Sponsor: \$350

- 1 complimentary attendee registration (\$100 value)
- Choose the session and topic you wish to sponsor. The sponsor will be printed on signs in the session room.
- Receive a table in Nichols Hall (where coffee service is available). This table can be used to discuss products or network with attendees.
- Name and logo listed on signage at the event and on the website
- Thanks and recognition in ILCA's *The Landscape Contractor* magazine

Tabletop Sponsor: \$200

- 1 complimentary attendee registration (\$100 value)
- Sponsorship will help cover the cost of coffee and lunch at the event
- Receive a table in Nichols Hall (where coffee service is available). This table can be used to discuss products or network with attendees.
- Name (no logo) listed on signage at the event and on the website
- Thanks and recognition in ILCA's *The Landscape Contractor* magazine

You can now purchase your sponsorship online at: www.ilca.net/turf-education-day

Company and Payment Information

Company Name _____

Contact Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Contact Email _____

Attendee _____ Email _____

Attendee _____ Email _____

☐ Premier Sponsor \$1,500 ☐ Session Sponsor \$350 ☐ Tabletop Sponsor \$200

☐ Check ☐ Credit Card

Credit Card Number _____ Exp. _____ CSV _____

Please mail or fax the form to ILCA at:

2625 Butterfield Rd., Ste. 104S

Oak Brook, IL 60523

information@ilca.net | Phone: 630-472-2851 | Fax: 630-472-3150 | www.ilca.net