

## 2017-18 Education & Networking Opportunities



Date	Event	Audience	Why Attend?
September 14 <sup>th</sup> , 2017	<b>ILCA Golf Outing</b>	180 people Owners and senior management	The premier networking event! Treat your best customer, or be treated by your best vendor.
September 21 <sup>st</sup> , 2017	<b>Turf Education Day (TED)</b>	200 attendees Owners and operators from lawn care companies, strong municipal/parks & rec. attend	The largest Midwestern event for lawn care companies. All things turf and maintenance.
October 5 <sup>th</sup> , 2017	<b>Women's Networking Group - Fall Event</b>	80 people Green industry women and men across all levels.	Dynamic speakers plus networking!
October 9 <sup>th</sup> & October 23 <sup>rd</sup>	<b>Awards Deadlines (early and late)</b>	40-50 entries per year submitted by over 30 firms.	Have your best projects and people recognized with an Excellence in Landscape Award. Awards are a great way to market your company to future clients.
October 17 <sup>th</sup> , 2017	<b>Impact Conference: Building Sustainable Landscapes</b>	175 attendees Owners and operators, senior management, designers, landscape architects, sustainable landscapers and government/municipal workers.	The conference will include various speakers on sustainability and the environment, vendor displays featuring the latest in sustainable products and practices, and networking opportunities.
November 2 <sup>nd</sup> , 2017	<b>Annual Party &amp; Member Meeting New Member Mixer</b>	300 people Owners, senior management, ILCA Board, past presidents, and luminaries	Recognize Committee members and volunteers who make ILCA function. Fun night of recognition and networking with industry luminaries.
November 16 <sup>th</sup> , 2017	<b>Basic Pruning for Field Staff &amp; Supervisors (English &amp; Spanish)</b>	125 people Laborers, supervisors, and foremen. Government and municipal workers are also welcome.	Excellent seminar on pruning skills. The class is taught by landscape and tree care professionals in English & Spanish.
November 30 <sup>th</sup> , 2017	<b>Webinar</b>	Owners/Operators	Topic: Beating Buckthorn in the Landscape
December 8 <sup>th</sup> , 2017	<b>Midwest Regional Turf Foundation- Dr. Aaron Patton</b>	Lawn care companies, strong municipal/parks & rec. attend	All things related to herbicide use principles and discussion of how to control common green industry weeds.
January 31 <sup>st</sup> -February 2 <sup>nd</sup> , 2018	<b>iLandscape The IL + WI Landscape Show</b>	6,000 people Largest industry event. Attendees across all levels.	5 <sup>th</sup> Annual green industry trade show held at the Renaissance Schaumburg Convention Center.
February 1 <sup>st</sup> , 2018	<b>Excellence in Landscape Awards Night</b>	350-400 people Owners, senior management, landscape architects, designers, and project managers	This semi-formal night of networking is held during the iLandscape Show.
February 15 <sup>th</sup> , 2018	<b>Young Professionals Series Day-In/Night-Out</b>	Young Professionals under 35	Tour Hursthouse Landscape Architects and Contractors in Bolingbrook, IL and network with industry professionals after.
March 1-2 <sup>nd</sup> , 2018	<b>Mastering Foremanship Training</b>	Capped at: 50 Spanish-speaking foremen 50 English-speaking foremen	Train foremen how to be better leaders and managers of people and projects.
March 15-16 <sup>th</sup> , 2018	<b>Field Staff Skills Training</b>	200 English & Spanish-speaking laborers, foremen, and supervisors. Government and municipal workers are also welcome.	Train your English & Spanish-speaking labor force on technical topics.
March 15 <sup>th</sup> , 2018	<b>Women's Networking Group - Chicago Flower &amp; Garden Pre-Show Tour</b>	60 people Green industry women and men across all levels.	A private, behind the scenes tour of the Chicago Flower and Garden Show. View the exhibits before the show floor opens to the public.

# Education and Networking

<b>April 4<sup>th</sup>, 2018</b>	<b>Webinar</b>	HR Professionals	Topic TBD. Check <a href="http://ilca.net">ilca.net</a> for more information in March.
<b>June 6<sup>th</sup>, 2018</b>	<b>Webinar</b>	Landscape Lighting Professionals	Topic TBD. Check <a href="http://ilca.net">ilca.net</a> for more information in May.

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Please Note: Dates are subject to change.  
For registration information, visit: [www.ilca.net](http://www.ilca.net)