



ILCA SUMMER SNOW DAYS SPONSORSHIP OPPORTUNITIES

Summer Snow Days

July 25-26, 2018 | Pheasant Run Resort and Conference Center | St. Charles, IL

Summer Snow Days is the inaugural tradeshow & education and networking event for snow professionals. Perfectly timed for the summer, this event will showcase new products and gather the best minds in the country to help you expand your snow operations and profits. The event will cover residential, commercial, municipal, and multi-family snow operations. There is no other snow event in the region that packs this much value into two days.

Summer Snow Days Sponsorship Opportunities

Elevate your company brand at Summer Snow Days 2018! A show sponsorship will position your company as an industry leader. Your company name and logo will be displayed on marketing and signage throughout the show. In addition, your logo will be on the website and in the preliminary and onsite programs.

White Gold Sponsor - \$7,500 **SOLD**

This is limited to one sponsor. This is the premier sponsorship for the entire event. The White Gold sponsor will be listed on the website, conference programs, and in all digital and print marketing materials. This sponsorship will leave no doubt that you are the premier sponsor of the inaugural Summer Snow Days. This also guarantees right of first refusal in subsequent years.

Includes:

- *Keynote Sponsor* - The Wednesday morning Keynote Speaker is a high point of the event. You may introduce the speaker to all the gathered attendees.
- (2) golf foursomes to entertain new and existing clients.

Blizzard Sponsor - \$7,000

Blizzard sponsors will be listed on the website, conference programs and in all digital and print marketing materials. Also includes primary sponsorship of the breakfast forecast (choose between Wednesday or Thursday), and (1) foursome of golf. A perfect way to entertain new or existing clients at the show!

Snow Sponsor - \$1,000

Support Summer Snow Days by being a Snow sponsor. Snow sponsors will be listed on the website, conference programs, and in all digital and print marketing materials. Snow sponsors will be listed as the primary supporters of the Cabin Fever networking reception on the first night of the show. This will gather the movers-and-shakers of the Illinois snow industry for a fun night of food, drink, and networking.

Frost Sponsor - \$500

Support Summer Snow Days by being a Frost sponsor. Frost sponsors will be listed on the website, conference programs, and in all digital and print marketing materials. Frost sponsorships include an exclusive sponsorship of one education session of your choice.



A la carte sponsorships

Lanyards - \$2,000 (\$500 if you have your own pre-printed lanyards)

Your name will appear on all name badge lanyards given to attendees. Anytime an attendee looks in the mirror, they will be looking at you. Hundreds of name badge lanyards will be handed out at Summer Snow Days and all will bear your name. Limited to one sponsor.

Education Session Sponsorships - \$250 per session

Summer Snow Days balances a tradeshow with top notch education. Put your name in front of rooms full of buyers and decision makers. Choose the session(s), speakers, and topics you wish to sponsor.

Cabin Fever Reception Sponsors (Wednesday Night)

It's time to kick off the inaugural Summer Snow Days with a party. Put your company in the middle of a fun evening of music, food, and beverages. We will make use of the weather and beautiful outdoor fire pit and patio as attendees will gather for a night of socializing and fun before heading off to dinner.

- **Can Koozie Sponsor** - \$500 (250 personalized koozies with your logo to be given out with all beers)
- **Bar and Bartender Sponsors** - \$750 (Sponsor all the bars at the reception. Bartenders will also be clad in your logo wear)
- **Frozen Drink Sponsor** - \$1,250 (100 drinks. Be the exclusive provider of those frozen concoctions that help us hold on!)

Coffee Break Sponsor - \$1,750

Be a hero by offering attendees that first cup of coffee in the morning. Attendees will gather to hear the expected forecast for that upcoming snow year from a popular snowcasting service. The sponsorship will feature signage at the coffee stations and mention in the program and on the website. Coffee will be served on both Wednesday and Thursday mornings.

Hospitality Suite Sponsors - \$500 (Limited to 4 sponsors)

Four hospitality suites are available for companies to meet with attendees during the show. These unique suites overlook the show floor. They provide the perfect setting to meet with clients, relax, close deals, and enjoy refreshments while entertaining selected guests. Hospitality suite sponsors are responsible for all costs associated with food and beverage.



Sponsorship Opportunities at Summer Snow Days

Please complete the following form to reserve your sponsorship at ILCA's Summer Snow Days



White Gold Sponsor **SOLD**

Cost: ☐ \$7,500 (limited to one company)

Blizzard Sponsor

Cost: ☐ \$7,000

Snow Sponsor

Cost: ☐ \$1,000 (unlimited)

Frost Sponsor

Cost: ☐ \$500 (unlimited)

A la carte sponsorships

Personalized Lanyards

Cost: ☐ \$2,000 (\$500 if you have your own pre-printed lanyards)

Education Session Sponsorships

Cost: ☐ \$250 per session (limited to four sessions outside of Frost Sponsors)

Cabin Fever Reception Sponsors (Wednesday Night)

- Can Koozie Sponsor - Cost: ☐ \$500 (250 personalized koozies)
- Bar and Bartender Sponsors - Cost: ☐ \$750
- Frozen Drink Sponsor - Cost: ☐ \$1,250 (100 drinks)

Coffee Break Sponsor

Cost: ☐ \$1,750 per day

Hospitality Suite Sponsors

Cost: ☐ \$500 (Limited to 4 sponsors)

Company and Payment Information

Company Name _____

Contact Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

Total Amount Due: \$ _____

☐ Check payable to ILCA ☐ Credit Card

Credit Card Number _____

Exp. _____ CSV _____

Please mail or fax the form to ILCA at:

2625 Butterfield Rd., Ste. 104S, Oak Brook, IL 60523

Fax: 630-472-3150

Phone: 630-472-2851

information@ilca.net

www.ilca.net