

2019 ILCA



Sponsorship Opportunities

Premier Sponsor \$1,750 **SOLD!**

As the 2019 Premier Sponsor, your company will receive:

- * First choice on booth space (after the Host has chosen their location).
- * Visible area to display equipment.
- * (4) Trade Show tickets with (4) lunch tickets (a \$140 value).
- * Company logo on SFD marketing and promotional materials (including the ILCA website & emails).
- * Company recognition in the September issue of *The Landscape Contractor* magazine.
- * "Premier Sponsor" and Company logo on the Stage banner.
- * Company logo on the Sponsorship Banner that will be highlighted at Summer Field Day.

Beer Garden Sponsor \$1,350 **SOLD!**

Includes:

- * (4) Trade Show tickets with (4) lunch tickets (a \$140 value).
- * A 20x40' booth.
- * A beer dispensing van parked in your booth.
- * A tent, 3 kegs of beer and (2) bartenders.
- * Your company logo on SFD marketing and promotional materials including the ILCA website.
- * Your logo printed on the "Beer Garden" sign. (Company rep must be present in the beer tent. Beer must be dispensed by the caterer.)

Lanyard Sponsor \$1,100 **SOLD!**

(The cost is \$300 if you wish to supply your own lanyards: qty: 800).

Includes:

- * Your company name or logo on all name badge lanyards given to attendees.

- * (2) Trade Show tickets with (2) lunches (a \$70 value).
- * Your company logo on SFD marketing and promotional materials including the ILCA website.
- * Company recognition in the September issue of *The Landscape Contractor* magazine.
- * Your logo on the Sponsorship Banner that will be highlighted at Summer Field Day.

Raffle Prizes Sponsor \$1,000

Includes:

- * Purchase of \$900 big ticket raffle items to be given away in sponsor's name. The money will be used to purchase a maximum of four prizes (minimum of 3).
- * Option of Reps from the company to perform the drawing and take photos with the winners.
- * (2) Trade Show tickets with (2) lunches (a \$70 value).
- * Company logo on SFD marketing and promotional materials including the ILCA website.
- * Company recognition in the September issue of *The Landscape Contractor* magazine.
- * Your logo on the Sponsorship Banner that will be highlighted at Summer Field Day.

Photo Booth Sponsor \$900 **SOLD!**

Includes:

- * Your company logo printed on each photo!
- * Four hours of unlimited photos in sleeves, props, copy of images, and attendant.
- * (2) Trade Show tickets with (2) lunches (a \$70 value).
- * Company logo on SFD marketing and promotional materials including the ILCA website.

- * Company recognition in the September issue of *The Landscape Contractor* magazine.
- * Your logo on the Sponsorship Banner that will be highlighted at Summer Field Day.

Ice Cream Sponsor \$900

Includes:

- * An ice cream cart delivered to your booth for distribution (or at a high-traffic location. Your company reps to distribute the ice cream.
- * (2) Trade Show tickets with (2) lunch tickets (a \$70 value).
- * Company logo on SFD marketing and promotional materials including the ILCA website.
- * Company recognition in the September issue of *The Landscape Contractor* magazine.
- * Your logo on the Sponsorship Banner that will be highlighted at Summer Field Day.

Foot Darts Game Sponsor \$700

Includes:

- * All game props plus an attendant, for 4 hours
- * (2) Trade Show tickets with (2) lunch tickets (a \$70 value).
- * Company logo on SFD marketing and promotional materials including the ILCA website.
- * Company recognition in the September issue of *The Landscape Contractor* magazine.
- * Your logo on the Sponsorship Banner that will be highlighted at Summer Field Day.

Giant Beer Pong Game Sponsor \$575

Includes:

- * All game props for 4 hours
- * (2) Trade Show tickets with (2) lunch tickets (a \$70 value).
- * Company logo on SFD marketing and promotional materials including the ILCA website.
- * Company recognition in the September issue of *The Landscape Contractor* magazine.
- * Your logo on the Sponsorship Banner that will be highlighted at Summer Field Day.

50/50 Raffle Sponsor \$500

Includes:

- * Ability for you to promote that the pot is seeded with your \$500 sponsorship. (Your company reps to sell raffle tickets all day.)
- * (2) Trade Show tickets with (2) lunches (a \$70 value).
- * Your company logo on SFD marketing and promotional materials including the ILCA website.
- * Company recognition in the September issue of *The Landscape Contractor* magazine.
- * Your logo on the Sponsorship Banner that will be highlighted at Summer Field Day.

Green Sponsors \$400

Includes:

- * (4) Trade Show tickets with (4) lunch tickets (a \$140 value).
- * Your company logo on SFD marketing and promotional materials including the ILCA website.
- * Company recognition in the September issue of *The Landscape Contractor* magazine.
- * Your logo on the Sponsorship Banner that will be highlighted at Summer Field Day.

Sign up for your sponsorship here!

Summer Field Day Registration