

2019-20 Education & Networking Opportunities



Date	Event	Audience	Why Attend?
August 1, 2019	Summer Field Day	1,000 attendees Owners to field staff	The largest outdoor landscape show in the Midwest. SFD hosts a luncheon, equipment demos, education, games, entertainment, plus aisles of new products.
August 28, 2019	Webinar	Designers, Landscape Architects, Project Managers	Topic: Landscape photography and submitting for an ILCA Excellence in Landscape Award.
August 29, 2019	Turf Education Day (TED)	200 attendees Owners and operators from lawn care companies, strong municipal/parks & rec. attend	The largest Midwestern event for lawn care companies.
September 5, 2019	Cubs/Brewers Game	30 attendees Board members and committees	Fun networking event with baseball.
September 12, 2019	ILCA Golf Outing	216 attendees Owners and senior management	The premier networking event! Treat your best customer, or be treated by your best vendor.
October 3, 2019	Women's Networking Group - Fall Event	80-100 attendees Green industry women and men across all levels.	Dynamic presentation on communication plus networking!
October 7 th & October 21 st	Awards Deadlines (early and late)	40-50 entries per year submitted by over 30 firms.	Have your best projects and people recognized with an Excellence in Landscape Award. Awards are a great way to market your company to future clients.
October 22, 2019	Impact Conference: Building Sustainable Landscapes	200 attendees Owners and operators, senior management, designers, landscape architects, sustainable landscapers and government/municipal workers.	The conference includes various speakers on sustainability and the environment, vendor displays featuring the latest in sustainable products and practices, and networking opportunities.
November 7, 2019	Basic Pruning for Field Staff & Supervisors (English & Spanish)	125 attendees Laborers, supervisors, and foremen. Government and municipal workers are also welcome.	Excellent seminar on pruning skills. The class is taught by landscape and tree care professionals in English & Spanish.
November 14, 2019	Annual Party & Member Meeting	300 attendees Owners, senior management, ILCA Board, past presidents, and luminaries	Recognize Committee members and volunteers who make ILCA function. Fun night of recognition and networking with industry luminaries.
December 2019	Webinar	Young Professionals	Topic: 5 Ways You Can Use the ILCA to Boost Your Career
January 29-31, 2020	iLandscape The IL + WI Landscape Show	6,000 attendees Largest industry event. Attendees across all levels.	7 th Annual green industry trade show held at the Renaissance Schaumburg Convention Center.
January 30, 2020	Excellence in Landscape Awards Night	300-325 attendees Owners, senior management, landscape architects, designers, and project managers.	This semi-formal night of networking is held during the iLandscape Show.
February 13, 2020	Young Professionals Night Out Series	Young Professionals 35 and under.	Young Professionals connect, learn, share, and grow.
February 27 & 28, 2020	Mastering Foremanship Training	Capped at: 50 Spanish-speaking foremen 50 English-speaking foremen	Train foremen how to be better leaders and managers of people and projects.

Education and Networking

March 4, 2020	Women's Networking Group - Spring Event	Green industry women and men across all levels.	Networking continental breakfast and exclusive access to the Orchid Show before the public.
March 11-12, 2020	Field Staff Skills Training	200 English & Spanish-speaking laborers, foremen, and supervisors. Government and municipal workers are also welcome.	Train your English & Spanish-speaking labor force on technical topics.
March 24, 2020	Hardscape Illinois	100 attendees Landscape and hardscape companies who do natural stonework.	This event covers construction techniques as well as material and product awareness especially in regards to natural stone.
April 8, 2020	Webinar	Entry Level Designers	Topic TBD
May 13, 2020	Webinar – Specialty Trades – Water Features	Contractors, Designers, Landscape Architects, Project Managers.	Topic TBD
June 10, 2020	Webinar	HR Professionals	Topic TBD
June 25, 2020	Design Tour	50-100 designers and landscape professionals	Walk some of the most amazing landscapes ILCA members have produced and learn from the designers firsthand how the projects came together.
TBD	Webinar - Sustainable	Contractors, Designers, Landscape Architects, Project Managers.	Topic TBD

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Please Note: Dates are subject to change.
For registration information, visit: www.ilca.net