

2020-21 Education & Networking Opportunities



Date	Event	Audience	Why Attend?
August 27, 2020	Turf Education Day (TED)	200 attendees Owners and operators from lawn care companies, strong municipal/parks & rec. attend	The largest Midwestern event for lawn care companies.
September 29 – October 1, 2020	Owners & Senior Managers Conference	30 attendees Owners and Senior Managers for landscaping, lawn care companies	This will be a can't miss event of business, professional growth, and fun. All the details will be taken care of from the moment you arrive so you can disengage and focus on your company's future.
October 8, 2020	Women's Networking Group - Fall Event	80-100 attendees Green industry women and men across all levels.	Dynamic presentation, and networking!
October 5 th & October 19 th	Awards Deadlines (early and late)	40-50 entries per year submitted by over 30 firms.	Have your best projects and people recognized with an Excellence in Landscape Award. Awards are a great way to market your company to future clients.
October 15, 2020	Young Professionals Event	Young Professionals 35 and under.	Young Professionals connect, learn, share, and grow.
October 20, 2020	Impact Conference: Building Sustainable Landscapes	200 attendees Owners and operators, senior management, designers, landscape architects, sustainable landscapers and government/municipal workers.	The conference includes various speakers on sustainability and the environment, vendor displays featuring the latest in sustainable products and practices, and networking opportunities.
November 5, 2020	Annual Party & Member Meeting	300 attendees Owners, senior management, ILCA Board, past presidents, and luminaries	Recognize Committee members and volunteers who make ILCA function. Fun night of recognition and networking with industry luminaries.
November 12, 2020	Basic Pruning for Field Staff & Supervisors (English & Spanish)	125 attendees Laborers, supervisors, and foremen. Government and municipal workers are also welcome.	Excellent seminar on pruning skills. The class is taught by landscape and tree care professionals in English & Spanish.
December 2020	Midwest Regional Turf Foundation Workshop	40-50 attendees, owners and operators from lawn care companies and strong municipal and parks and rec attendees	All things related to herbicide use principles and discussion of how to control common green industry weeds.
February 3-5, 2021	iLandscape The IL + WI Landscape Show	6,000 attendees Largest industry event. Attendees across all levels.	8 th Annual green industry trade show held at the Renaissance Schaumburg Convention Center.
February 4, 2021	2021 ILCA Awards	300-325 attendees Owners, senior management, landscape architects, designers, and project managers.	This semi-formal night of networking is held during the iLandscape Show.
February 11, 2021	Young Professionals Event	Young Professionals 35 and under.	Young Professionals connect, learn, share, and grow.
February 25 & 26, 2021	Mastering Foremanship Training	Capped at: 50 Spanish-speaking foremen 50 English-speaking foremen	Train foremen how to be better leaders and managers of people and projects.
March 2021	Women's Networking Group - Spring Event	Green industry women and men across all levels.	A fun night of networking before the busy Spring season starts.

Education and Networking

March 2021	Field Staff Skills Training (Naperville)	200 English & Spanish-speaking laborers, foremen, and supervisors. Government and municipal workers are also welcome.	Train your English & Spanish-speaking labor force on technical topics.
March 2021	Field Staff Skills Training (Peoria)	200 English & Spanish-speaking laborers, foremen, and supervisors. Government and municipal workers are also welcome.	Train your English & Spanish-speaking labor force on technical topics.
March 2021	Hardscape Illinois	100 attendees Landscape and hardscape companies who do natural stonework.	This event covers construction techniques as well as material and product awareness especially in regards to natural stone.
June 10, 2021	ILCA Golf Outing	216 attendees Owners and senior management	The premier networking event! Treat your best customer, or be treated by your best vendor.
June 2021	Design Tour	50-100 designers and landscape professionals	Walk some of the most amazing landscapes ILCA members have produced and learn from the designers firsthand how the projects came together.

PLEASE NOTE:

Due to COVID-19, some events will be held virtually, postponed or cancelled.

We will also be hosting numerous webinars throughout the year. Check the website for more information!

www.ilca.net/professional/events

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Please Note: Dates are subject to change.
For registration information, visit: www.ilca.net