



**WHO ARE YOU WHEN  
YOU'RE AT YOUR  
BEST?**

**WHAT ARE YOU  
DOING & HOW ARE  
YOU FEELING?**

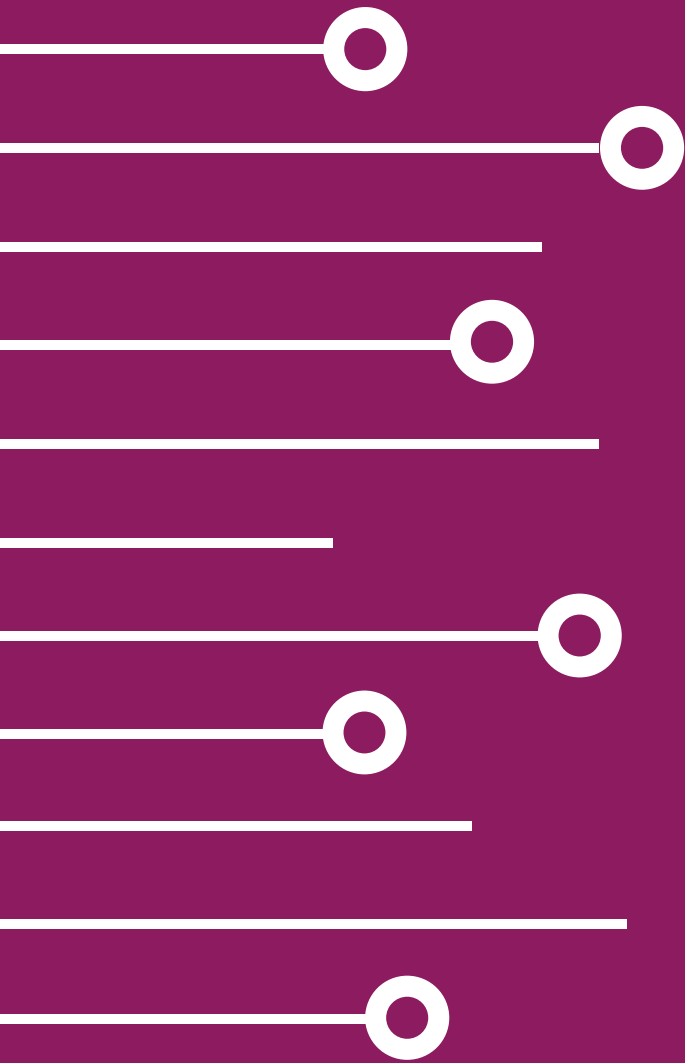
- Write it down
- Pay attention to YOU



WHO ARE YOU WHEN  
YOU'RE **NOT** AT YOUR  
BEST?

WHAT ARE YOU  
DOING & HOW ARE  
YOU FEELING?

- Write it down
- Pay attention to YOU



**Challenge your assumptions.**

**What roles & opportunities have you written off?**

**What could you do to win them?**

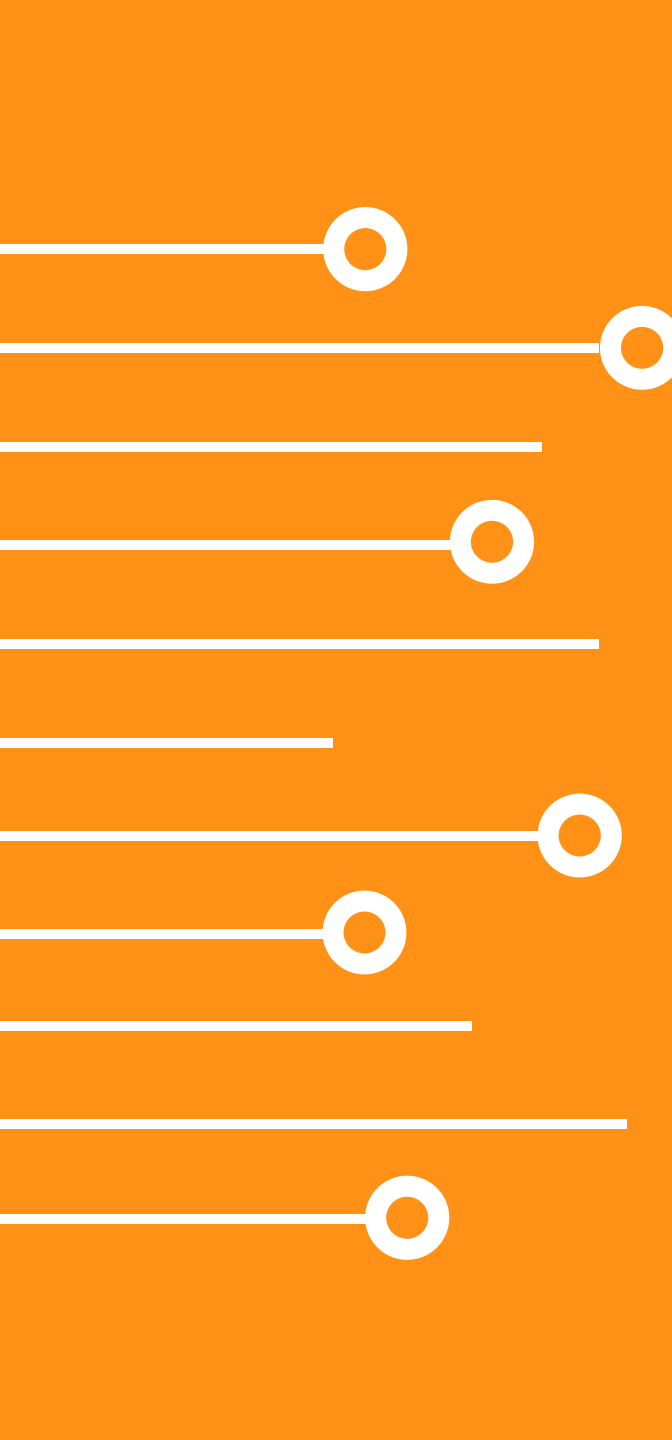
- Write it down
- Pay attention to YOU



**WHEN HAVE YOU  
FELT THE MOST  
CONFIDENT?**

**MOST  
INTIMIDATED?**

- Write it down
- Work on building a trusted relationship with both groups of people



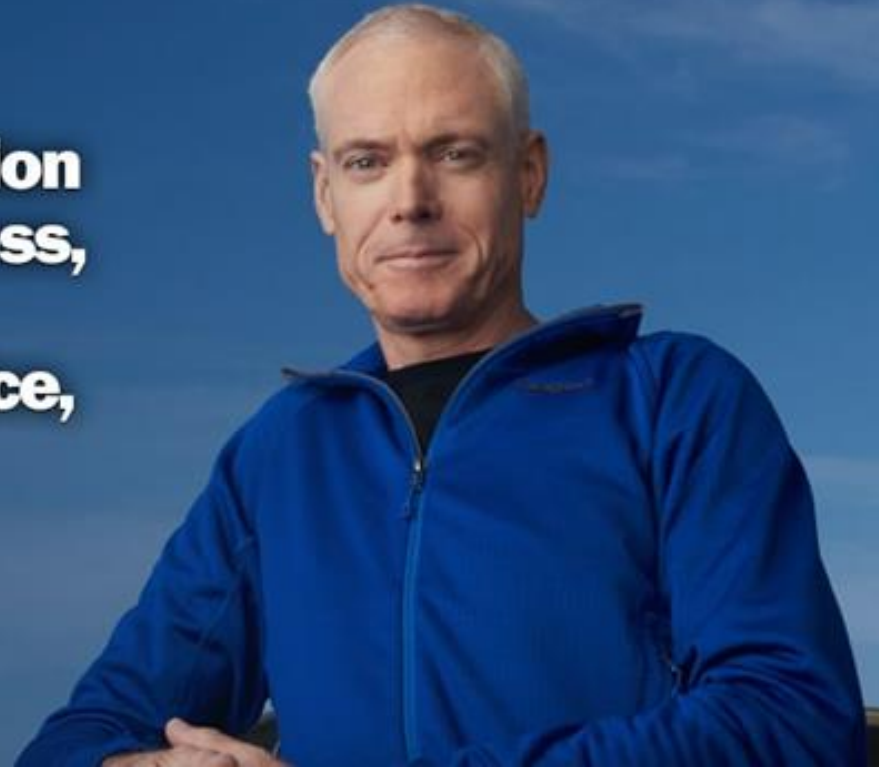
# WHAT IS THE WORST-CASE SCENARIO?

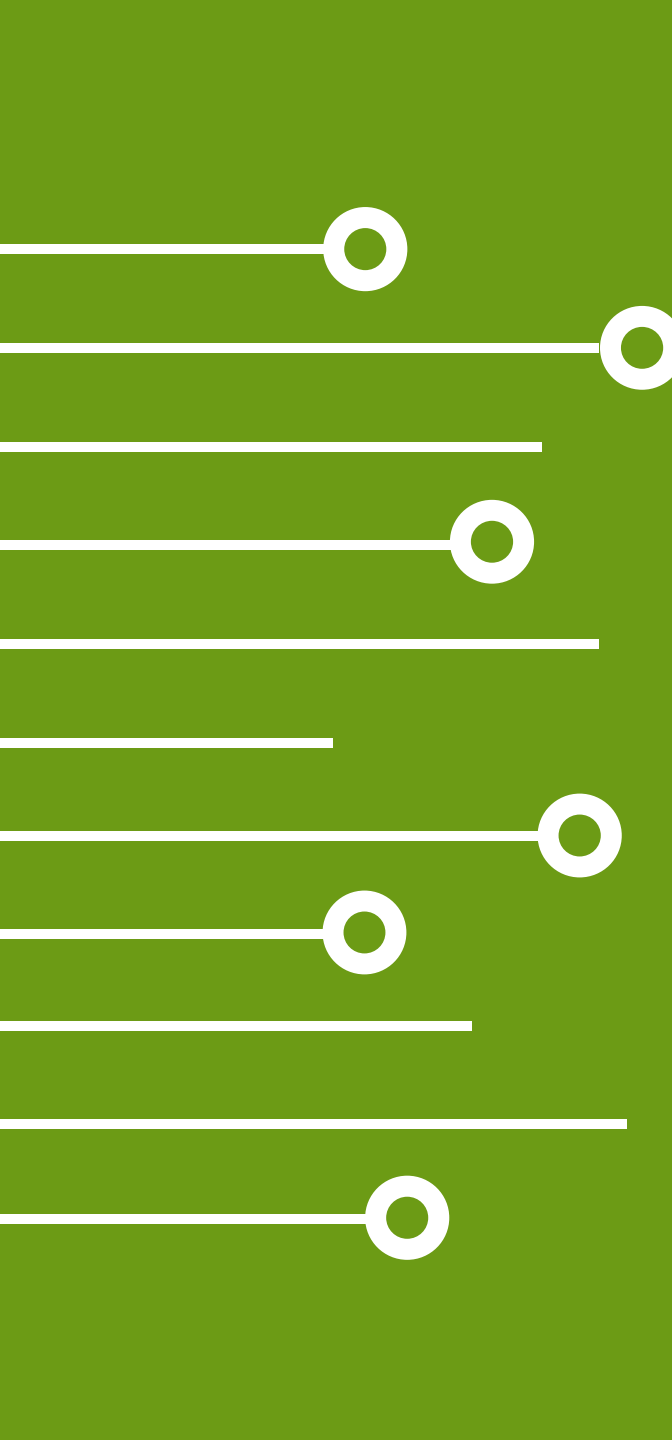
- Decide on action(s)
- Write them down
- Notate your learnings

**WHAT ARE YOUR HARD FACTS?  
WHAT IS YOUR CONVICTION + UNWAVERING  
COMMITMENT?  
(The Stockdale Paradox)**

**“Greatness is not a function of circumstance. Greatness, it turns out, is largely a matter of conscious choice, and discipline.”**

Jim Collins





# WHAT ARE THE 'WHO-WHAT- WHERE-HOW' IF I DON'T HAVE ALL THE RESOURCES I NEED?

- Brainstorm
- Prioritize
- Decide on action(s) + outcome(s)



Asking questions helps people  
connect + understand one another

# WHAT QUESTIONS COULD YOU ASK TO HELP YOU TO GET TO KNOW SOMEBODY BETTER?

Make a list of 12 people you'd like to  
get to know better - reach out to one  
a month

# TAKEAWAYS

- Focus
- Communicate
- Through Clarity, Find Calm
- Be Compassionate
- Be Analytical
- Have Conviction
- Be Resilient
- Embrace Change
- Take Risks
- Don't Wait to be Asked
- Be Humble
- Have Empathy
- Motivate + Inspire



# TAKEAWAYS

- Life is not a straight line
- wRIGHT & share your story
- Create & share your vision map
- Think BIG, start small
- Build the community you want on your journey
- Learning never stops
- Read Susan Packard's books- Fully Human & New Rules of the Game
- Read Peter Drucker's –Work Life Lesson
- Read Simon Sinek's “Know your Why” or Listen to his TED talk
- Power is generated when we share our strengths [energy] with others
- Be patient – you get to your destiny a step & a day at a time

10 Strategies for  
Women *in the* Workplace



NEW  
RULES  
*of the*  
GAME

"Finding conflict competing, the importance of practicing many roles on a team, and the key role that resilience plays—these define a winning spirit. Susan's book will be extremely useful to all women navigating career choices."  
—MARGO GEORGIADIS, president, American Google

SUSAN PACKARD  
COFOUNDER *of* HGTV

# TAKEAWAYS

- Don't ask permission
- Don't wait for opportunities  
- *create them*
- Embrace change
- Take risks
- Be humble
- Nobody's perfect - **NOBODY**
- Build a smart network
- Have + be an advocate
- Play to strengths
- Embrace YOUNIQUENESS
- Skills & facts matter
- Want to be heard - speak up!



***Fearless Girl*** - bronze sculpture by Kristen Visbal facing Charging Bull by Arturo Di Modica



Thank You



*Growing People and Profits.*

Please share your newfound knowledge with your community.

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