

ILCA and the Chicago Botanic Garden have come together to present this comprehensive workshop on lawn care education, products and resources. If you provide products or services related to proper lawn care, the audience will be full of current and potential customers. Turf Education Day will be held on September 15, 2021 at the Joseph Regenstein, Jr. School at the Chicago Botanic Garden - 1000 Lake Cook Road, Glencoe, IL 60022.

**ALL SPONSORS WILL RECEIVE:** Name and logo on event website, emails promoting the event, signage on site and thanks and recognition in the ILCA's *The Landscape Contractor Magazine*

**Premier Sponsor: \$1,500 (SOLD OUT)**

- Address all attendees at the beginning of the day (optional)
- Registration list of all attendees
- 2 complimentary attendee registrations (\$200 value)
- Tabletop in a premium location in Nichols Hall. This table can be used to discuss products or network with attendees.
- Sponsorship of (2) keynote sessions

**Lunch Sponsor: \$1,000 (SOLD OUT)**

- Address all attendees during the lunch break (optional)
- Registration list of all attendees
- 1 complimentary attendee registrations (\$200 value)
- Tabletop in Nichols Hall. This table can be used to discuss products or network with attendees.

**Breakfast Sponsor: \$800**

- Registration list of all attendees
- 1 complimentary attendee registrations (\$200 value)
- Tabletop in Nichols Hall. This table can be used to discuss products or network with attendees.

**Session Sponsor: \$400 (9 available)**

- 1 complimentary attendee registration (\$100 value)
- Choose the session and topic you wish to sponsor. The sponsor will be printed on signs in the session room.
- Tabletop in Nichols Hall. This table can be used to discuss products or network with attendees.

**Tabletop Sponsor: \$250**

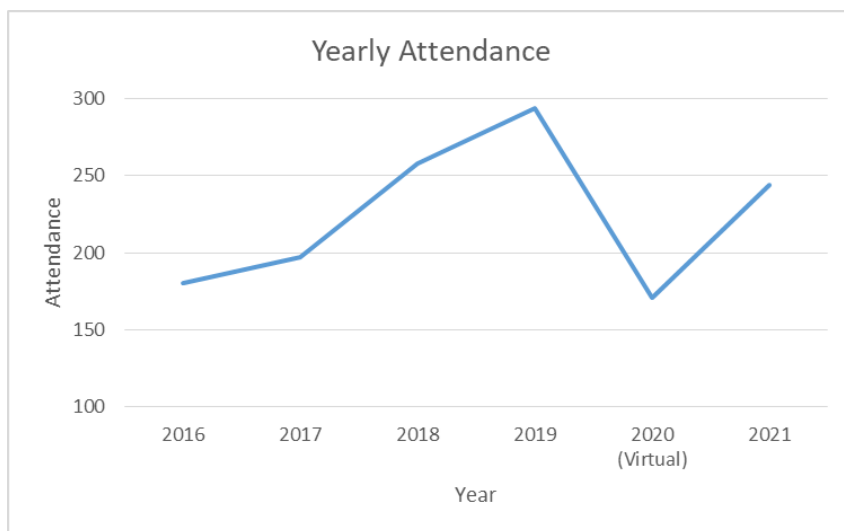
- 1 complimentary attendee registration (\$100 value)
- Receive a table in Nichols Hall (where coffee service is available). This table can be used to discuss products or network with attendees.

**You can now purchase your sponsorship online at:**  
<https://ilca.net/ilca-events/turf-education-day/>



CHICAGO BOTANIC GARDEN  
JOSEPH REGENSTEIN, JR. SCHOOL  
1000 Lake Cook Road  
Glencoe, IL 60022

## 14th Annual Turf Education Day August 23, 2022 Sponsorship Form



**Attendance is  
returning to  
pre-pandemic  
levels!**

**50% of our audience  
are licensed pesticide  
applicators!**

