

## Pam Dooley



Pam, who grew up as an athlete and plant lover, earned the nickname "Plants" from her teammates during her collegiate volleyball years. She began working in the green industry at the age of 13, spending Indiana summers working in cornfields before joining her grandfather at the local nursery/garden center, where she remained throughout her high school years. After moving to South Carolina for college, her passion for the green industry continued, settling into a nursery management position for seven years. In 2003, she crossed state lines, relocating to Georgia to begin an account manager position for a commercial landscape company. In 2005, she decided to take the opportunity to learn from industry-renowned horticulture professors at the University of Georgia, pursuing a horticulture degree. Plants Creative Landscapes was born the same year.

Pam loves being a business owner and an entrepreneur. She is passionate about building teams of landscape professionals who are united by the purpose of fostering relationships between people and nature. In 2021, Plants Creative expanded into a second location in the North Georgia mountains, where she also lives full time.

In addition to growing Plants Creative, Pam enjoys working with other green industry professionals in helping to shape the future of the industry. She is on the Board of Directors for The National Association of Landscape Professionals (NALP) and also serves on Georgia's Urban Ag Council (UAC). She is also involved with NALP's Professional Development and Standards Advisory Council and is a member of the Women in Landscape Network.

Outside of her business and the green industry, Pam enjoys traveling, summers spent on the lake, and cooler nights gathered around warm fires with family and friends. She is an animal and music lover.