

Sponsorship Opportunities!!!

The ILCA Board of Directors is pleased to announce its 5th Hot Topics and Networking event!

Straight Talk: Examining the Business of our Businesses!

Thursday, March 9th, 2023, 4pm-7pm The Village Links of Glen Ellyn 485 Winchell Way, Glen Ellyn, IL 60137

This unique event gathers green industry professionals, owners, and decision-makers from the area's top landscape companies.

About the program: The old mantra of are you working in your business or working on your business will be taken a step further. Are you working in your industry or on your industry? Landscape companies do not exist in a vacuum. The decisions made by one company impact all companies. Every company is unique. But, what are some of the prominent paradigms in the marketplace?

ILCA has gathered landscape contractors with a unique and different perspective on the landscaping industry. All panelists have unique worldviews on the people, products, art, and science that make up the Illinois green industry.

Sponsorship of the event includes:

- 2 complimentary attendee registrations for upper level sponsors (\$110 value). 1 complimentary attendee registration for Association Partner sponsors (\$55 value).
- Sponsors' table to promote your company with display of promotional materials.
- Your company logo listed on video screen at the event and on the ILCA website.
- Thanks and recognition in ILCA's the *Landscape Contractor* magazine.

Sponsorship offerings:

- **Raffle Prizes Sponsor:** (Limited to 1 member company) **\$950** Your company logo on tickets. Your rep will draw the lucky winners of (5) prizes.
- **Drink Tickets Sponsor:** (Limited to 1 member company) **\$850** *Your company logo on Drink Tickets (1 per attendee) (beer or soft drink)*
- Dessert Table Sponsor: (Limited to 1 member company) \$550
- Association Partner Sponsor: (No limit of member companies) \$350

To purchase a sponsorship, please click <u>HERE</u> to be directed to the Hot Topics Sponsorship page on the ILCA.NET website.

Please email your company logo to Terre Houte at <u>thoute@ilca.net</u>. Thank you!

