



ILCA FIRE & ICE CONTRACT 2023 RULES AND REGULATIONS



**Ball Horticultural
Company**

West Chicago, Illinois

Thursday, August 3, 2023

Important Notice to Exhibitors!

This contract booklet contains pertinent show information regarding booth designations, setup times and requirements. It is the company's responsibility to forward this information to all authorized personnel responsible for exhibiting at the show.

By signing the Fire & Ice contract, you are bound by all terms contained in this book.

To use priority points, register for your booth online, with payment, by end of day, Wednesday, May 31st, 2023.

Booth registrations received on or after June 1st, 2023, will be assigned booths by ILCA on a first-come, first-served basis.



MANAGEMENT:

- ILCA Fire & Ice is managed by the Illinois Landscape Contractors Association.

TERMS:

- Checks (payable to the Illinois Landscape Contractors Association or ILCA) or credit card (MasterCard/Visa/Discover/AmEx) are accepted.
- **Please call or email if you must cancel. Refunds will be made only if written (or email) requests are received by close of business on July 1, 2023.** Remember, you may send a substitute from your company if you are unable to attend.
- **This is an outdoor show.** The show will proceed “rain or shine” with the exception of lightning or life-threatening circumstances. The cancellation or postponement of the event will be jointly determined by committee chair and host, at the earliest time possible.
- The contingency backup show date will be limited to the next day, Friday, August 4, 2023.
- In the event of cancellation of the show due to circumstances beyond the control of ILCA, space rental fees and deposits paid to ILCA shall be refunded within the guidelines of the ILCA.

BOOTH ASSIGNMENT:

- **BOOTH ASSIGNMENT INFORMATION WILL BE SENT UPON FINALIZATION OF SITE LAYOUT**
- Every effort will be made to match booth assignments with the exhibitor’s requests, based on the priority point system.
- Points are earned by exhibiting (1 point each year) or hosting this event (10 points each year hosted).
- Booth numbers are assigned using the **priority point system for registrations received by close of business, May 31st, 2023.** First priority goes to the company with the greatest number of points, then by the date registration is received (among those companies with equal point value).
- **Booth Registrations received June 1st, 2023 or after** are assigned on a first-come, first-served basis.
- **Exhibitors must have liability insurance for not less than one million dollars in order to reserve a booth space.** In the event such certificate cannot be provided or shall be canceled so that coverage shall be afforded for the above-stated event, exhibitor’s right to exhibit shall be terminated upon notice from ILCA.
- **Insurance Coverage must name both of the following as additional insureds or under special provisions for both Wednesday, August 2nd and Thursday, August 3rd, 2023.**

1. Illinois Landscape Contractors Association
2625 Butterfield Road, Suite 104 S
Oak Brook, IL 60523
2. Ball Horticultural Company
622 Town Road
West Chicago, IL 60185

- ILCA reserves the right to make any necessary changes in layout to best accommodate the show.
- ILCA will provide a small number sign at each booth.

SUBLETTING:

- No exhibitor may assign, sublet, or otherwise apportion the whole or any part of the space allotted the exhibitor, or exhibit therein any goods other than those sold by the exhibitor in the normal course of business, except by prior arrangement with ILCA.

USE OF BOOTH SPACE:

- No alterations may be made to the landscape without the host's approval.
- Only one distributor firm may occupy each booth space.
- Without exception, no piece of equipment may exceed 40' on the grass. All equipment must fit within 20'x20' or 20x40' adjacent booth spaces. For extra-large equipment, there will be display space available in the adjacent parking lot, at no extra charge. And, with no height restrictions.
- **Side walls** may not obstruct neighboring exhibitor's view (above five feet).
- **Generators will not be permitted** in the exhibit area without ILCA's prior approval.
- Motorized equipment may be demonstrated by persons 18 years or older, in the appropriate demonstration area only, not within the exhibit space. An exhibitor representative must be present.
- No tent poles, stakes or accessories will be permitted to extend outside the booth boundary.

SETUP SCHEDULE:

Conflicts with the following set-up schedule to be addressed with ILCA staff no later than July 10th, 2023.

Wednesday, August 2nd:

- 9:00 a.m. – 1:00 p.m.—Set-up for even-numbered booths
- 1:00 p.m. – 5:00 p.m.—Set-up for odd-numbered booths
- Booths must be set up by 5:00 p.m., Wednesday, August 2nd
- A limited number of forklifts and golf carts will be available to assist in setup. You may bring your own spider, golf cart, or loader to speed up unloading and loading.

Thursday, August 3rd:

- **Day of Event exhibitor entry is from 6:30 a.m. to 7:00 a.m. only.**
- Hand-carried materials only after 7:00 a.m. on Thursday, August 3rd.
- Committee is unable to assist with set-up after 7:00 a.m. on Thursday, August 3rd.
- **Exhibitors' vehicles must be off the show site by 7:30 a.m. Truck/trailer parking will be designated for exhibitors.**

SHOW HOURS:

- Thursday, August 3rd, 2023 from 8:30 a.m. to 3:00 p.m.
- The show will proceed "rain or shine" with the exception of lightning or life-threatening

circumstances. Cancellation or postponement will be jointly determined by committee chair and host at the earliest time possible.

- The contingency backup show date will be limited to the next day, Friday, August 4th, 2023, from 8:30 a.m. to 3:00 p.m.

TEAR DOWN SCHEDULE:

- **Dismantling of your booth may not begin until the official closing at 3:00 p.m.**
All exhibitors have an obligation to the buyers, to ILCA, and to their own firms to ensure this rule is not violated.

DEMONSTRATION:

- Booths designated for companies demonstrating large equipment must be at least 20x40'.
- A company representative must be on hand during an equipment demonstration.
- Any equipment being demonstrated must be in the demo area before 7:00 a.m., Thurs, August 3rd.
- Exhibitors in the demo area may exchange demo items (mowers, etc.), during the show.
- Motorized equipment may be demonstrated by persons 18 years or older, in the appropriate demonstration area only, **not** within the exhibit space. An exhibitor representative must be present.
- Demonstrations cannot involve digging. Equipment may be operated but cannot pierce the surface of the earth.

ADVERTISING MATERIALS:

- Exhibitors may not distribute materials for companies other than their own.
- Exhibitors must remain within their own exhibit space to distribute literature, product samples, or other materials. The aisles and other non-booth areas may not be used for this purpose.
- **Samples, printed material, etc., may not be shipped to the site.**
- Include Fire & Ice in your marketing plan! Exhibitors can enhance attendance by promoting show participation.
- ILCA will provide marketing materials for you. (Example: Fire & Ice logo, sample content for emails and newsletters. More info to follow.)

FURNITURE:

- Booth furnishings must be reserved in advance and indicated on the contract. **All items must be ordered in advance. No additional items will be available on the day of the show.**
- **Most booths are exposed to the sun.**
- Exhibitors receive two 8' tables, two chairs included in the booth fee. (20x10' exhibitors receive only one table due to space restrictions). Additional tables, chairs, 10x10' tents, or 48" umbrella tables are available for rent. Exhibitors may elect to bring their own pop-up tent for their booth (must fit within the size constraints of the purchased booth). Exhibitors may order additional 8' tables (\$12), chairs (\$2), 48" umbrella tables (\$70), or 10x10' tents (\$180). Please indicate your requirements when you register for your booth.
- Exhibitors may bring their own booth furnishings (skirting, tablecloths, etc.).
- Furniture provided by or purchased from ILCA must remain in the booth until removed by ILCA personnel or designee.

WATER:

- Water will be made available for exhibitor use in watering plants on the day of setup.
- The host will water all plants Wednesday afternoon/evening unless informed otherwise.

LIABILITY & INSURANCE:

- **It is mutually agreed that the Illinois Landscape Contractors Association, an Illinois not-for-profit corporation, and the host, Ball Horticultural Company, will not be held liable for any loss sustained by the exhibitor in any manner whatsoever during the ILCA 2023 Fire & Ice, including during setup and breakdown.**
- **The exhibitor agrees to carry workers' compensation insurance for all exhibitor employees and to furnish proof of insurance upon request.**
- **Exhibitor further agrees to accept all liability for any injury sustained by the public in the exhibitor's booth area.**
- **By signature on the contract**, exhibitor does hereby agree to indemnify, hold harmless and defend ILCA, the host, Ball Horticultural Company, and its, or their officers, members, shareholders, partners, directors, agents and employees, from and against all claims, demands or liability arising out of damage or injury to persons or property as a result of any act or omission by the exhibitor or any employee or agent of the exhibitor, at the ILCA 2023 Fire & Ice, including, but not limited to, reasonable attorney's fees and court costs, if any.
- Exhibitor will indicate that they have a certificate of insurance when they register for their booth, whether or not it is demonstrating a product in the demo area, showing the exhibitor, its officers, agents and employees insured from and against any claim, demand or liability for injury to person or property arising out of acts or omissions by the exhibitor at the above described event. Said certificate or certificates are to be issued by such company or companies as ILCA may reasonably approve and ***in the amount of not less than one million dollars***, showing premiums thereon prepaid and providing insurance covering the dates of the event including setup and breakdown.

SECURITY:

- Professional security is provided by ILCA and the host from Wednesday PM to Thursday AM.
- No responsibility will be assumed by ILCA for theft, vandalism or other loss or damage occurring prior to, during or after the exhibition. Property left unattended or without owner identification at the exhibit site cannot be presumed to be in the custodial care of ILCA or the exhibit site owner.
- Neither the host nor ILCA will provide protective material to cover exhibits overnight.

INTERPRETATION & IMPLEMENTATION:

- ILCA, through its representatives, shall have the exclusive right to interpret and enforce of all rules contained herein, and make such amendments thereto and adopt such further Rules and Regulations as they shall consider necessary for the proper conduct of the exhibition.

FOOD DISTRIBUTION:

- Prepackaged food such as fruit, cookies and candy may be distributed in the booth. Cooking is not permitted other than by ILCA or their designee.

BOOTH STAFF TICKETS:

- (2) Complimentary Trade Show tickets are included in your exhibitor fee, times the number of booth spaces registered. (For example, (2) 20x20 booth spaces = 800 sf. (4) tickets & (4) lunches will be included with the 800 sf booth.) Please indicate booth staff names, if available, when registering for your booth space.
- At a later date, a link will be sent to you for additional booth staff registration (at a discounted price.)
- Please note: ILCA staff does not register additional booth staff. Please use the link for that. Thanks!

DEADLINES:

Priority Points Placement:	Wednesday, May 31 st , 2023
Early Booth Rate Registration:	Friday, June 16 th , 2023
Booth/Attendee Refund:	Friday, June 30 th , 2023
Furnishing Requests:	Monday, July 10 th , 2023
Attendee Pre-Registration:	Friday, July 28 th , 2023 (11:59am)

BOOTH FEES:

<u>Size:</u>	<u>Early by 6/16</u>	<u>Late 6/17 or after</u>
20x20' (400 sf)		
Member	\$600	\$650
Non-Member	\$1,000	\$1,050
10x20' (200 sf) (<i>“Non-product” firms only</i>)		
Member	\$300	\$350
Non-Member	\$500	\$550

- **ILCA/IGIA membership must be current at the time of the show to receive member rates.** Call 630-472-2851 or visit www.ilca.net for membership information and an application.
- All exhibitors with a product must rent a 20x20' or larger booth (most booths are 20x20').
- 20x10' booths are for service-related, “non-product firms, associations, and colleges only.
- Powered booths are not available at this site.
- A cleanup fee will be assessed if materials are left after breakdown.
- **Booth prices increase on June 17th.**
- Requests for attendee refunds must be made in writing and received in the ILCA office no later than July 1, 2023.