

The logo features the word "INVIGORATE U" in a green, sans-serif font. A stylized green leaf graphic is integrated into the letter "G". Below this, the year "2024" is displayed in a large, bold, black font.

INVIGORATE U

2024

Sponsorship Guide

January 16 – 17, 2024

DoubleTree by Hilton

Bloomington, IL



Premier Sponsorship

\$3500 (limit 1)

Includes:

- Complimentary 10'x10' exhibitor space
- Opportunity to show company promo video during the conference.
- Opportunity to leave branded company items on general session tables on either day one or day two.
- Logo printed prominently on signage throughout the conference.
- Full page ad (8.5" x 11") in printed Exhibitor Directory & Program Book
- Logo on event web page, event registration page and promotional emails to ILCA database
- Two (2) complimentary event registrations (\$500 value)
- Post-event attendee list (names and addresses, no emails)
- Company recognition in The Landscape Contractor magazine.



Event Sponsorships

\$2500 (limit 2)

Includes:

- Opportunity to show company promo video during the conference.
- Opportunity to leave branded company items on general session tables on either day one or day two.
- Logo printed prominently on signage throughout the conference.
- Half page ad (4.25" x 11" or 8.5" x 5.5") in printed Exhibitor Directory & Program Book
- Logo on event web page, event registration page and promotional emails to ILCA database
- One (1) complimentary event registration (\$250 value)
- Company recognition in The Landscape Contractor magazine.



Irrigation Sponsorship

\$2000 (limit 1)

Includes:

- Company representative can serve as education room host.
- Opportunity to give a 2-minute verbal presentation about company or show company promo video to attendees in the irrigation room.
- Can leave branded company material on tables in the irrigation breakout room.
- Logo printed prominently on signage throughout the conference.
- Half page ad (4.25" x 11" or 8.5" x 5.5") in printed Exhibitor Directory & Program Book
- Logo on event web page and promotional emails to ILCA database
- One (1) complimentary event registration (\$250 value)
- Company recognition in The Landscape Contractor magazine.



Social Event Sponsorships

\$1000 (limit 2)

Includes:

- Opportunity to leave a branded item or promo material on tables at the offsite social event.
- Logo printed prominently on signage throughout the conference and at the offsite social event.
- Quarter page ad (4.25" x 5.5") in printed Exhibitor Directory & Program Book.
- Company representative(s) can present prize/trophy at the offsite social event.
- One (1) complimentary event registration (\$250 value).
- Company logo on InVigorateU marketing and promotional materials including the ILCA website.
- Company recognition in The Landscape Contractor magazine.
- Your logo on onsite conference signage.



Education Sponsorships

\$1000 (limit 3)

- Company representative can give a two-minute verbal presentation to attendees or show a short promo video.
- Company can distribute promo material on the tables in the sponsored breakout room
- Logo printed prominently on signage at the conference in the sponsored area.
- Quarter page ad (4.25" x 5.5") in printed Exhibitor Directory & Program Book
- One (1) complimentary event registration (\$250 value)
- Company logo on InVigorateU marketing and promotional materials including the ILCA website.
- Company recognition in The Landscape Contractor magazine.
- Your logo on onsite conference signage.



Lunch Sponsorships

\$800 (limit 4)

- Logo printed prominently on signage at the conference in the sponsored area.
- One (1) complimentary event registration (\$250 value).
- Company logo on InVigorateU marketing and promotional materials including the ILCA website.
- Company recognition in The Landscape Contractor magazine.
- Your logo on onsite conference signage.



Beverage Sponsorships

\$600 (limit 4)

- Logo printed prominently on signage at the conference in the sponsored area.
- One (1) complimentary event registration (\$250 value).
- Company logo on InVigorateU marketing and promotional materials including the ILCA website.
- Your logo on onsite conference signage.

Lanyard Sponsorships

\$1000 (if ILCA provides lanyards) / **\$500** (if sponsor provides) (limit 1)

- Your company name or logo on all name badge lanyards given to attendees (average attendance: 275)
- One (1) complimentary event registration (\$250 value)
- Company logo on InVigorateU marketing and promotional materials including the ILCA website.
- Your logo on onsite conference signage.



Raffle Prize Sponsor

\$500 (limit 2)

Includes:

- Purchase of raffle items to be given away in sponsor's name. The money will be used to purchase a minimum of 2 prizes.
- Option of company rep(s) to perform the drawing and take photos with the winners.
- One (1) complimentary event registration (\$250 value)
- Company logo on InVigorateU marketing and promotional materials including the ILCA website.
- Your logo on onsite conference signage.

Tote Bag Sponsor

\$800 (if ILCA provides bags) / \$500 (if sponsor provides) (limit 1)

- Your company name or logo on all tote bags given to attendees (average attendance: 275)
- One (1) complimentary event registration (\$250 value)
- Company logo on InVigorateU marketing and promotional materials including the ILCA website.
- Your logo on onsite conference signage.

Supporting Sponsor

\$400 (no limit)

- One (1) complimentary event registration (\$250 value)
- Company name on InVigorateU marketing and promotional materials including the ILCA website.
- Your name on onsite conference signage.

About InVigorateU

- Created as a one-day education event in 2015 to provide continuing education opportunities for landscape architects
- Has evolved into a two-day conference for growers, landscape professionals, irrigation contractors, and retailers.
- Hosted annually in Bloomington, IL as a way to connect members of the industry statewide
- Average total attendance is 275
- Education content is focused primarily on plants/horticulture with additional emphasis placed on design.
- For more details about the event, visit www.ilca.net/ilca-events/invigorateu/



Questions?

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