

ILCA's Fire & Ice

August 3, 2023

8:30am - 3:00pm

Ball Horticultural Company – West Chicago, IL

SCHEDULE OF EVENTS



Event start & end times are subject to change without notice. Listen for announcements over the P.A. system.

Exhibits are open from 8:30am-3:00pm. Please make a point to visit all of our exhibitors. They make Fire & Ice possible!



Lanyards are provided by:

<p>8:30am</p>	<p>Show Opens!!! Welcome to Ball Horticultural Company! Ball has opened their gardens to all attendees. Docents are available to answer questions. There are no guided tours.</p>
	<p>Education Gathering Tent There is a small tent near Registration that is the gathering point for tours & walkabouts. Gathering begins 15 minutes before the start time.</p>
<p>9:00am-9:45am</p>	<p>Education: Hoerr Schaudt Tour of the "Helix Plaza" (located on the south side of the building) Guides: Simon Prunty, Partner and Julie Sajtar, Associate Principal, Hoerr Schaudt</p>
<p>10:00am-10:20am</p>	<p>Container Solutions with Joan Mazat, Head of New Product Development @ Ball Horticultural Live demonstration on how to build jaw-dropping containers. (at Ball demonstration tent)</p>
<p>10:00am</p>	<p>Gnome Hunt begins (3 Gnomes are hiding amongst the exhibit booths. Find and turn one in at the Registration Tent for a \$100 cash prize!)</p>
<p>10:00am-10:40am</p>	<p>Plants Walk-About: Plants that FIRE you up and COOL plants for chillin' in the shade! + How to Give Broadleaf Weeds the Cold Shoulder (Meet at Education/Tour Gathering Tent)</p>
<p>10:00am-2:00pm</p>	<p>Mobile Axe Throwing & Games Open (Booth 500) Test your skills at the mobile axe-throwing trailer!</p>
<p>11:00am-11:45am</p>	<p>Education: Hoerr Schaudt Tour of the "Helix Plaza" (located on the south side of the building) – same content as the 9am tour. Guides: Simon Prunty, Partner and Julie Sajtar, Associate Principal, Hoerr Schaudt</p>
<p>11:00am-1:00pm</p>	<p>Lunch is served! Black Angus 1/3 lb. Burger or Tasty Dawg! Food ticket needed. Limited number of tickets for sale at Registration Tent. (See map for food service & dining tent locations.)</p>
<p>11:00am-2:00pm Booth #125</p>	<p>BierGarden Opens – sponsored by The Tree Connection Beer is complimentary and available to guests 21 years and older. (If you do not have photo id, you will not be served a beer.) Beer is first come-first served (while supplies last). Enjoy the island atmosphere of Steel Drums from 11:00am-2:00pm!</p> 
<p>11:00am-1:00pm</p>	<p>Young Professionals Meet-Up (35 or younger) Join the Young Professionals at The Tree Connection Bier Garden (booth 125). Then head over to toss some axes.</p>

11:30am-2:30pm	Kona Ice Truck – sponsored by Midwest Salt (Booth 310)  Midwest Salt® Enjoy a cup of premium, shaved ice. Then choose from 20 different flavored toppings!
11:30am-12:00pm	Lunch & Learn – “Running Efficient & Profitable Snow Operations” (Gather in Dining Tent A) Join snow pros Bob Bertog, Bertog Landscaping, Tony Schanna, Langton Group, and Paul Washburn, Yellowstone Landscape for a spirited conversation about professional snow control
11:30am-12:10pm	Equipment Walk-About: Cool Equipment for Landscape or Snow Operations (Meet at Education/Tour Gathering Tent)
12:15pm-12:45pm	Lunch & Learn – “A Boots on the Ground Discussion on the Landscape Season” (Gather in Dining Tent A) What did you see out there? What trended? What were your biggest challenges and how did you overcome them? What does the second half of the season look like from an economic and labor standpoint? Come ready to share.
1:00pm-1:30pm	Lunch & Learn – “Learn About The Conservation Foundation’s “Salt Smart” Certification” (Gather in Dining Tent A) Improve operations, reduce salt, and protect plants and groundwater with the Conservation Foundation’s new guidelines developed with the help of snow pros. Learn all about it with Hanna Miller and Jennifer Hammer from the Conservation Foundation
1:00pm-1:20pm	Container Solutions with Joan Mazat, Head of New Product Development @ Ball Horticultural Live demonstration on how to build jaw-dropping containers. (Ball demonstration tent – #505). Same content as 10am session.
2:30pm	CASH Raffle ticket distribution near the Atlas Bobcat booth (#105) 
2:50pm	CASH Raffle drawings - must be present to win - Over \$800 in cash prizes!
3:00pm	Show Closes – Safe Travels!

THANK YOU FOR JOINING US FOR FIRE & ICE!

Thank You to Our Wonderful Sponsors!

Fire Premier Sponsor: **Alta Equipment Company** 

Ice Premier Sponsor: **Midwest Salt**



Beer Garden: **The Tree Connection**

Tote Bags: **Reinders**

Sunglasses: **Mariani Plants**

Raffles: **Atlas Bobcat**

Lanyards: **Rental Max**

Kona Ice Truck: **Midwest Salt**

Sun Visors: **Cedar Path Nurseries**

In-Kind Sponsors: **Alta Equipment Company**

– **Central Turf & Irrigation Supply**

– **Endurance Utility – Langton Group**

– **Russo Power Equipment**

– **The Growing Place – Yellowstone Landscape**

Upcoming ILCA Events

September 21, 2023 - Turf Education Day at NIU Naperville

October 17-18, 2023 Crew Leadership Training - NIU Naperville

November 9, 2023 - ILCA Annual Party at Joe's Live - Rosemont, IL

Scan the QR Code for the Full Calendar



2023 Fire & Ice Exhibitor List

Sponsors are in bold



= exhibiting at the upcoming Jan. 31st – Feb. 2nd 2024 iLandscape Show

EXHIBITORS:	BOOTH		EXHIBITORS:	BOOTH	
A USA Rentals	414a		Kramer Tree Specialists, Inc.	106	
A. Block Marketing	121		McCann Industries	110	
Advanced Turf/Corteva	416		McGinty Bros., Inc.	132	
AHW LLC	408		Michigan West Shore Nursery	128	
Alta Equipment Company	118		Midwest Groundcovers	209	
Aspire Software	219		Midwest Salt	310	
Assured Partners	400		Midwest Stihl	134	
Atlas Bobcat	105		Midwest Trading	207	
Bartlett Tree Experts	404		Monroe Truck Equipment	418	
Blu Petroleum	204a		Northwest Lawn & Power Equipment	212	
Burriss Equipment	302		Perfect Turf	205	
Casey Equipment Company	412		Power Planter, Inc.	223	
Cedar Path Nurseries	300		Precise Fleet Tracking	204b	
Central Tree	200		Rainbow Ecoscience	115	
Central Turf & Irrigation Supply	116		Reinders	109a	
Clesen Wholesale	108		RentalMax LLC	211	
Clesens	406		Russo Power Equipment	225	
Conserv FS	103		Shorewood Home and Auto	213	
Darwin Perennials	504		SIMA	402b	
Dayton Bag & Burlap	114		SiteOne Landscape Supply	124	
Environmental Design, Inc.	210		Stanley Outdoor Group	126	
Goodmark Nurseries	119		The Conservation Foundation	414b	
Green Glen Nursery, Inc.	100		The Pizzo Group	113	
Halloran Power Equipment	301		The Davey Tree Expert Company	410	
Harrell's LLC	402a		The Tree Connection (Beer Garden)	125	
Hoffie Nursery	111		Twixwood Nursery	117	
Intrinsic Perennial Gardens, Inc.	102		Vermeer Midwest	104	
J. Frank Schmidt & Son Company	109b		WellBuilt Equipment	215	
Kankakee Nursery	123		Wheaton Shirt Company	100b	
KO Supply Company, Inc.	130		Wilson Nurseries & Landscape Supply	214	

Green Glen Nursery
Wheaton SHI
Intrinsic Perennial Gardens
Vermeer Midwest

100's Aisle

Hydration Station-1

Kramer Tree Specialists

Clesen Wholesale

McCann Industries

100's Aisle

ConservFS

Atlas Bobcat

Reinders

J.Frank Schmidt & Son

Hoffie Nursery

The Pizzo Group

Rainbow Ecoscience

Twixwood Nursery

Goodmark Nurseries

A. Block Marketing

Kankakee Nursery

Alta Equipment Company

SiteOne Landscape Supply

Stanley Outdoor Group

Michigan West Shore Nursery

KO Supply Company

McGinty Brothers

Russo Power Equipment

Power Planter

Registration

Hydration Station-2

Midwest Stihl

Assured Partners
Hannell's
SIMA
Bartlett Tree Experts
Clesens

400's Aisle

AHW LLC

The Davay Tree-Expert Company

Casey Equipment

A-USA Rentals

The Conservator

Advanced Turf/Corveva

Monroe-Truck Equipment

Ball Demo Tent

Raffle

AXE THROWING & GAMES

GAMES & FUN

Darwin Perennials

Central Tree

200's Aisle

Petroleum

Blu

Dining Tent B

Midwest Trading

Perfect Turf

Dining Tent C

Food Service

Hydration Station-3

Hydration Station-4

Wilson Nurseries & Landscapes Supply

WellBuilt Equipment

Midwest-Salt KONA-ICE

Aspire Software

Northwest Lawn & Power Equipment

Entrepreneurial Design

Lunch & Learn Dining-Tent-A

Shorewood Home & Auto

Rental Max

Burr's Equipment

300's Aisle

Halloran-Power-Equipment

Midwest Groundcare

Cedar Palm Nurseries

Porta-Potties

AA A
BB B
CC C
DD D

Mower Demos