

JANUARY 2024

# SUCCESSFUL STUDENT

**WANT TO SUCCEED?**

HERE IS THE STUDENT GUIDE ON HOW TO BE SUCCESSFUL IN THE GREEN INDUSTRY.

PRESENTED BY THE FUTURE LANDSCAPE INDUSTRY PROFESSIONALS COMMITTEE (FLIP)

[WWW.ILCA.NET](http://WWW.ILCA.NET)



ILLINOIS LANDSCAPE CONTRACTORS ASSOCIATION

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# STUDENT DESIGN COMPETITION AWARDS

## Apply for an ILCA Student Membership!

- Begin building connections by networking with industry professionals, other students, and past alumni.
- Reduced rates for programs and events.
- Eligibility for the Women's Networking Group (WGN) Mentorship Program
- The Landscape Contractor Magazine subscription.
- Networking opportunities include in person events, virtual events, and hybrid events.
- Alternating locations improves the likelihood of an event close to you!
- Student-friendly & laid-back, events are crafted for a unique learning experience.



Questions? Visit [www.ilca.net](http://www.ilca.net) to sign up for the newsletter or, email [anagy@ilca.net](mailto:anagy@ilca.net)

## Top 5 recommended first time ILCA/ green industry events for students:

1. iLandscape Annual Tradeshow - Mid Winter
2. Fire & Ice Landscape and Snow Expo - Summer
3. InVigorateU - Mid Winter
4. Pruning Workshop - Fall
5. Turf Education Day - Late Summer

*Some events may be college students only*

FRIDAY, FEBRUARY 2, 2024  
10:00 AM - 10:30 AM



## SCHOLARSHIPS

[ilca.net/scholarship-program/](http://ilca.net/scholarship-program/)

Seven college scholarships are available for 2024:

- One \$10,000 Scholarship
- Two \$5,000 Scholarships
- Four \$2,500 Scholarships

Five high school senior scholarships are available for 2024:

- Five \$1,000 Scholarships

Applications Due to ILCA - February 9, 2024

Applications Due to ILCA - February 9, 2024



Illinois Landscape Contractors Education & Charitable Organization

### Dates to Remember

- Recipients Notified - 45-60 days following the deadline
- Scholarship Payment Disbursement Deadline - November
- Scholarship Recipients Recognition - Awards Banquet - January/February

*Please note: All applicants must be Illinois residents.*

DON'T FORGET TO SIGN UP FOR SCHOLARSHIP UPDATES





## Who We Are

The Illinois Landscape Contractors Association (ILCA) is the leading organization for professionals in the landscape contracting industry. Those who perform landscape design, construction and maintenance, as well as those who provide products and services, will find that ILCA membership provides an invaluable professional edge.

## Our Mission

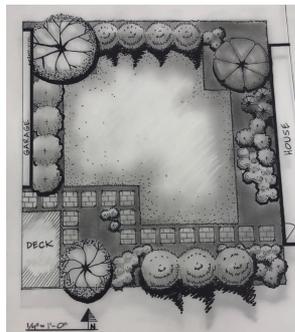
Since 1959, ILCA has provided its members with the resources needed to enhance their performance and ensure continued growth and success. The Association's mission is to enhance the professionalism and expertise of members by providing leadership, education, and valued services while advancing environmental awareness within the landscape industry. ILCA employs a wide variety of means to fulfill its mission including; seminars, workshops, publications, trade shows, awards, networking, scholarship grants and social events.

## What We Offer

Education sessions outside of the classroom with industry professionals. Networking opportunities with other emerging professionals in the industry.

# STUDENT LANDSCAPE DESIGN COMPETITION

*please contact your schools department head for more information & sign up - no registration fee*



### Qualification:

Each school is allowed to submit 3 student design applications per each category, nominee's are selected by program instructors. Your school may have additional qualifications. Please see provided rule packet for more info. Individual's designs only. Submissions typically due mid December.

**Highschool Division:** Prize: 1st Place \$100.00

Categories: Hand-drawn and 3D Landscape design.

**College Division:** Prize: 1st Place \$100.00

Categories: Hand-drawn, CAD (computer aided drafting) and 3D Landscape design.

### Additional Resources:

Hand-drawn: Please contact [anagy@ilca.net](mailto:anagy@ilca.net) for help locating design tool resources for classroom hand-drafting supplies. Amazon supply wish list available.

CAD: Popular programs... Dynascape, Autocad

3D Landscape design: Popular programs... Realtime 3D Landscape Architect (the full version of U-Vision), U-Vision by Unilock, Sketchup, Vector Works, Lumion, many more.

**Student Award Ceremony:** *New for 2023*

Separate from ILCA awards of excellence. Plan to walk around the I-landscape show! Parents are welcomed.

### Registration:

Participating schools must register by contacting chairperson Brian Clement, [clement@cod.edu](mailto:clement@cod.edu) phone (630) 942-2526. Registration typically due end of October. Size of paper: 24"x36", Scale: 1"=8'

## Trial Programs Available to Students:

- 3D Rendering Programs:** U-vision- free trial contact Brian Clement, Sketchup- 7 day free trial, Vector Works- contact company.
- 3D Model Resources:** 3D Model Warehouse, Dynascape Sketch 3D Warehouse.
- Bloom 6 month trial, through ILCA**  
Questions? email [anagy@ilca.net](mailto:anagy@ilca.net) for more information on design materials available



# THE STUDENT GUIDE TO YOUR FIRST LANDSCAPE INDUSTRY EVENT

Visit the *ILCA Events Calendar*, and subscribe to email notifications to stay up to date on upcoming events! [www.ilca.net/ilca-events](http://www.ilca.net/ilca-events)



**Pro Tip...** Write interaction notes on back of connection's bus. cards to help jog your memory down the road

## DON'T KEEP IDLE

Feeling anxious at your first green industry event? Feeling a bit overwhelmed? The best thing to do is get up, and walk around. It may be intimidating at first, but once you are on your feet walking around the event, or visiting different booths the pressure will ease off your shoulders. Now, when you see a smile say hello! Introduce yourself as a student. What's the worst that can go wrong? Stocking up on free tradeshow merch, educational materials, business cards, finding a new connection, winning the raffle? Standing alone in the corner isn't going to leave you with your desired experience. Hey, if it does not go as planned there is always the next one!!!



## NETWORKING - 8 RULES

*tips from Dean MacMorris*



1. SMILE
2. LOOK THE PERSON IN THE EYE
3. LISTEN vs TELL
4. BE AWARE OF YOUR BODY LANGUAGE
5. BOUNDARIES
6. DON'T BE TOO PUSHY
7. FIND COMMON INTERESTS
8. REACH OUT

The green industry is full of the most kind- hearted people you will ever meet. We are all here because we chose a career that we love, a career based on passion. Just about anyone you meet will be glad to chat with students. You may gain career insight, as well as a new connection who will remember your name down the road.



## STAY INVOLVED

When establishing your name in the industry, remember your face. It is important to regularly attend events face to face if possible. Establishing your presence will speak for your interest. Peers will start to remember you. Each and every event will get easier and easier. Your connections will eventually become dear friends or even mentors. You may even find your quote featured in "The Landscape Contractor Magazine"! If you are unable to attend in person events whatever the reason may be, stay active via email, social media, virtual events, etc.

# OTHER INDUSTRY EVENTS HOSTED BY ILCA COMMITTEES



*The ILCA has over 20 active committees. Each committee has a mission statement defining their core purpose and goals. Some committees plan events, while some may work on expanding membership and industry resources.*

**\*COLLEGE STUDENT MEMBERS ONLY\***



## **Women's Networking Group**

From monthly "coffee talks", to events and discussion panels. They are known to host in-person and virtual events. Recently introduced their mentorship program with much success.

*All genders welcome*

## **Young Professionals**

In the past few years the young professionals events have been hot hot hot! With large turnouts drawn by round table discussions, food, drinks, and a good time. Attend one of their biannual Oct/Feb events to see what the fuss is all about!

*For ages 35 and under*



1

**Annual ILCA members party, by Experience Committee**

2

**Annual Golf Outing, by the Golf Outing Committee**

3

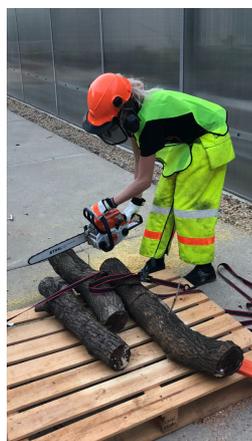
**Various Summits, by the Sustainable and Ecological Landscape, and Design Committees**

LEARN MORE AT [WWW.ILCA.NET/ILCA-EVENTS](http://WWW.ILCA.NET/ILCA-EVENTS)

5

# PROGRAMS OF STUDY EXAMPLES

LEARN MORE AT [WWW.ILCA.NET/COLLEGES-AND-UNIVERSITIES/](http://WWW.ILCA.NET/COLLEGES-AND-UNIVERSITIES/)



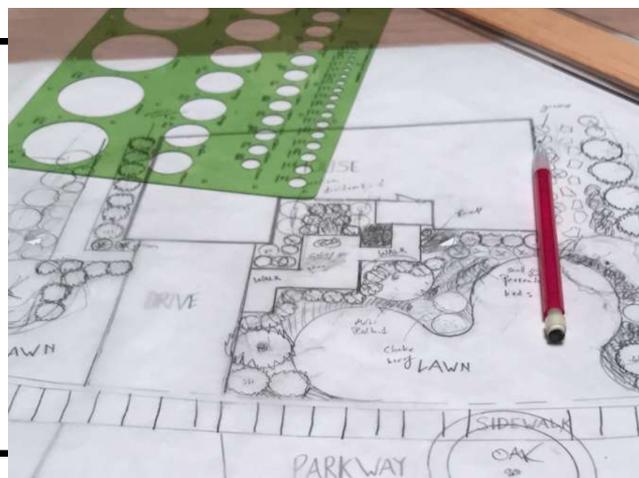
## Associates Degrees - 2 Year

- Horticulture, A.A.S
- Landscape Contracting and Management, A.A.S
- Sustainable Urban Agriculture, A.A.S
- Biology Transfer Pathways
  - Biology/Botany
  - Wildlife Biology and Ecology
- Environmental Science A.A.S



## Certificates - Community College

- Cannabis and Industrial Hemp Cultivation and Operations
- Floral Shop Management
- Greenhouse Management
- Horticulture
- Landscape Design and Construction
- Landscape and Turf Maintenance
- Nursery and Garden Center Management
- Power Equipment and Technology
- Sustainable Landscapes
- Sustainable Urban Agriculture
- Urban Farming



## Undergraduate Degrees - 4 Year

- Horticulture, B.S.
- Landscape Architecture, B.L.A.
- Earth, Society, & Environmental Sustainability, B.S.L.A.S.
  - Science of the Earth System (S.E.S.) Concentration
  - Society and the Environment (S.A.E.) Concentration
- Geology: Earth & Environmental Sciences, B.S.L.A.S.
- Sustainable Horticulture, B.S.
- Environmental Studies, BCIS, B.S. & B.A.
- Plant Biology B.S.

## Graduate Degrees

- Botany and Plant Pathology M.A., M.Sc., PhD
- Plant/ Horticultural Biology M.Sc.
- Soil and Crop Sciences M.Sc.
- Horticulture M.Sc.
- Plant Breeding, Genetics and Biotechnology - Forestry M.Sc.
- Agronomy & Crop Sciences M.Sc.
- Turfgrass Management M.P.S
- Horticulture & Natural Resources M.Sc.





## COMMUNITY COLLEGES - 2 year

Flexibility: In Person, Online, Hybrid

- COLLEGE OF DUPAGE
- BLACK HAWK COLLEGE
- COLLEGE OF LAKE COUNTY
- TRITON COLLEGE
- HAROLD WASHINGTON COLLEGE
- DANVILLE AREA COLLEGE
- KASKASKIA COLLEGE
- KISHWAUKEE COLLEGE
- SOUTHWESTERN ILLINOIS COLLEGE
- ILLINOIS CENTRAL COLLEGE
- JOLIET JUNIOR COLLEGE
- KANKAKEE COMMUNITY COLLEGE
- LAKE LAND COLLEGE
- LINCOLN LAND COLLEGE
- MCHENRY COUNTY COLLEGE
- PARKLAND COLLEGE
- RICHLAND COMMUNITY COLLEGE



## IN-STATE UNIVERSITIES

4+ year programs

- ILLINOIS STATE- NORMAL, IL
- SOUTHERN ILLINOIS- CARBONDALE, IL
- UNIVERSITY OF ILLINOIS- URBANA, IL
- WESTERN ILLINOIS- MACOMB, IL

## OTHER PROGRAMS

- 3+1 Bachelor's Degree Programs
  - In-State & Out of State Options
  - Ex: College of DuPage & Colorado State University (fully virtual or in-person)
- Certificate Programs
  - Offered by many community colleges
  - NALP accredited courses
- Entrepreneurship Programs
- High School Dual Credit Programs & Career Development Courses by Career Centers ex: FVCC
- FFA Highschool program, events, competitions



LEARN MORE AT [WWW.ILCA.NET/COLLEGES-AND-UNIVERSITIES/](http://WWW.ILCA.NET/COLLEGES-AND-UNIVERSITIES/)

## 5 Tips to be a successful young professional: *HIGH SCHOOL STUDENTS*

### Join a Club

Clubs such as the Future Farmers of America (FFA), Horticulture Club, Floral Club, Construction Club, Art Club, Spanish Club, etc. Participate in green industry field trips. After school groups look great on a resume!

### Enter a Competition

The FFA has career development events that are at local high schools or even statewide! Events include floral design, plant identification, and more! The FFA also hosts an annual national convention in Louisville, KY. The ILCA hosts the annual landscape design competition. Already won? Don't worry, you can enter once a year in each category: hand drawn design, and 3D landscape design. You can find free trials, and free students programs for 3D softwares like U-vision, Vectorworks, & Sketchup.

### Part Time Green Industry Jobs

Many local plant nurseries, and department stores offer part time seasonal greenhouse and cashier job positions. Park districts and golf courses offer entry level maintenance positions. Find part-time florist positions at floral shops and grocery stores like Jewel-Osco. This is a great way to kickstart your green industry job experience early on.

### Volunteer Work

This could include planting trees with your local forest preserve for earth day, clearing invasive species from a natural area, or harvesting native plant seeds. Making floral arrangements for nursing homes, the ideas are endless!

### Be Passionate

The best way to stand out in the green industry is to be passionate. Wear your heart on your sleeve. Engage with professionals, ask questions. Never be afraid to learn, dive into opportunities.



*"Only you have the power to grow your future."*

LEARN MORE AT  
[WWW.ILCA.NET](http://WWW.ILCA.NET)

# 5 Tips to be a successful young professional: *COLLEGE STUDENTS*

## **Networking - Get Involved**

One of the most important tips, get your face out there. Attend events and activities at your college like Horticulture club meetings, volunteer days, etc. Your classmates will one day soon be your peers in the industry. Make a point to create bonds with classmates and professors. Show up to as many industry events as you can attend. If you live far, find virtual options or other ways to stay involved like social media. Your best way to establish your reputation is by staying active in the industry and developing strong connections.

## **Awards**

Examples of awards at a college level: ILCA landscape design contest: handdrawn, 3D, and CAD divisions. The NALP's national collegiate landscape competition has a large variety of categories to compete in at a national level. With no relevant work experience, **skill based** awards are a top way to make your resume stand out.

## **Internships**

Even if your program does not require you to do an internship, it is highly recommended. An internship not only gives you extra points on your resume. Most internships allow you to have trial periods in different positions at a company. You will gain great experience from production, to sales, to etc. It is a great chance to really see what position you are most and least suitable for to help you solidify your future career goals.

## **Portfolio & Resume**

Creating a virtual or hardcopy portfolio will give you big points at a job interview. This is a great way to show employers exactly what you are capable of. Having a standout resume will give you the upper hand against other entry level job applicants. Resume writing resources should be available for free at your college.

## **Be Passionate**

Focus on course selections that will give you the most relevant knowledge to your desired path, not courses that are "easy". Expand your education beyond the classroom into the field. Visit arboretums, nurseries, drive through nicely landscaped neighborhoods. Opt for in-person classes. It isn't about the years of education or the degree, your success will come from real life experience.



*"Attend as many events as possible to cultivate new connections"*

LEARN MORE AT [WWW.ILCA.NET](http://WWW.ILCA.NET)



*"In the green industry,  
outsiders are welcome!"*

## 5 Tips to be successful in your CAREER CHANGE:

### **Establish Connections**

Having industry connections that will put in a good word for you where you seek employment will increase your chances of getting hired. Be sure to attend tradeshow and other industry events to get your presence and reputation out there!

### **Awards**

If you have zero industry experience not to worry! Having awards like the ILCA student design contest will help your resume stand out!

### **Portfolio & Resume**

Build your portfolio and resume with any relevant work experience. Include coursework, projects, and any certificates or programs you may be efficient in.

### **Internships**

It may seem like getting an internship is starting from square one, but do not let that deter you! An internship will give you the opportunity to be well rounded in your new career field. Starting with the basics is not negative as it gives you a chance to adapt new working habits and a fresh perspective.

### **Be Confident**

The green industry gets a high percentage of second career traffic. Never judge yourself on previous work experience or schooling. All outsiders are welcome here!

# OUTSIDERS WELCOME ILCA CAREER CAMPAIGN



VISIT THE CAREERS TAB AT  
[WWW.ILCA.NET/LANDSCAPE-CAREERS](http://WWW.ILCA.NET/LANDSCAPE-CAREERS)



## FILL OUT A LANDSCAPE CAREER INTEREST FORM

Still feeling a bit overwhelmed? Not to worry! You can visit the bottom of the ILCA careers tab on our website and fill out an interest form. A member of the Future Landscape Industry Professionals committee (FLIP) will reach out to provide you with some guidance. Do not let the word “career” deter you, we are happy to discuss with students and parents to talk one on one about big decisions like career paths, college programs, or general guidance on green industry careers.

## CAREER VIDEOS

The ILCA recently identified the top careers of the green industry. We selected notable professionals currently in the field to star in our career video shorts. We hope to continue adding more careers videos in the near future.

## SALARY INFORMATION

In 2023 the ILCA sent out surveys to all of our members to anonymously gather up to date salary information. The results were compiled into a pdf to help you in your career making decisions. 19 careers are listed.

## JOB POSTINGS

You will find the classified careers job board postings on our website. If you sign up to be a member (*student memberships available*) and subscribe to emails, you will receive our monthly ILCA classifieds job postings. We host and participate in virtual and in person career fairs throughout the year as well. The iLandscape career fair will be virtual.

# unearth the possibilities

Plant your career in the landscape industry!



**ACCOUNT MANAGER**  
\$45,000 - \$90,000



**ADMINISTRATION  
(ACCOUNTING,  
HR, MARKETING)**  
\$27,000 - \$115,000



**ARBORIST**  
\$36,000 - \$81,000



**BUSINESS OWNER/  
EXECUTIVE**  
\$60,000 - \$186,000



**ECOLOGIST**  
\$34,000 - \$78,000



**FLORAL DESIGNER**  
\$20,000 - \$40,000



**HORTICULTURIST**  
\$23,000 - \$54,000



**INDUSTRY SUPPLIER**  
\$59,000 - \$120,000



**INTERIORSCAPER**  
\$32,000 - \$64,000



**IRRIGATION  
SPECIALIST**  
\$29,000 - \$81,000



**LANDSCAPE  
ARCHITECT**  
\$60,000 - \$85,000



**LANDSCAPE  
DESIGNER**  
\$40,000 - \$60,000





**LANDSCAPE ESTIMATOR**  
\$60,000 - \$81,000



**LANDSCAPE SUPERVISOR**  
\$47,000 - \$81,000



**LAWN CARE TECHNICIAN**  
\$25,000 - \$81,000



**NURSERY/  
GREENHOUSE  
PROFESSIONAL**  
\$25,000 - \$81,000



**PROJECT MANAGER**  
\$50,000 - \$85,000



**SALES**  
\$53,000 - \$114,000



**URBAN  
AGRICULTURIST**  
\$40,000 - \$60,000



For more information and to see current job openings, visit:  
[www.ilca.net/landscapeindustry careers](http://www.ilca.net/landscapeindustry careers)

Each year the landscape industry hires 300,000 men and women for careers that positively impact families, their communities, and the environment. Be one of them!



**unearth** the possibilities



[www.ilca.org](http://www.ilca.org)

# SURPRISE!!! THE GREEN INDUSTRY IS NOT ALL ABOUT PLANTS!



## Not really a plant person?

We are proud to inform you that the green industry is not all about plants. The ILCA has members of all sorts that come together to form the core of our industry.

We couldn't be the green industry without or diverse members that make the landscaping world go round. This includes vendors and suppliers such as stone, irrigation, lighting, soil, compost, sod etc. To program developers for business's like Aspire, and design programs like Dynascape or U-vision.

Being part of the green industry could mean you run a snow removal or Christmas decor business. It could be working as an office manager or receptionist at an outdoor furniture company. Teaching spanish for horticulture courses at a community college as part-time adjunct faculty.

You could be a sales representative for fire accessories from, pond and water features. Service Technician for commercial lawn mowers. Heavy machinery operator for an arboretum. Manage power equipment sales at a retail location.

Imagine being a job estimator who works fully remote in Hawaii for an Illinois landscape lighting company. On the other hand you could be an arborist who treats diseases and insects ground level, or a technician who climbs high up into the canopy of the tree thinning branches.

Team up with landscape designers as a private sub-contractor and run your own hardscape crews from patio installations to pergolas. Be a crew leader on a landscape maintenance crew or hardscape sealant crew. Set the production crews schedules as a landscape lighting production supervisor.

Work in lab conditions to develop soil and organic matter blends, or even eco- friendly fungicides. Become a regional manager at a big time hardscape (pavers, natural stone, etc) company like Unilock. Create your own schedule and open your own turf care management company.



Your chances of finding one aspect of our industry to be passionate about are high. There is something out there for everyone! With a wide-spread diversity of every position behind the scenes that you wouldn't classically think of.



**NOW RUN HOME AND TELL MOM AND DAD!**



# ILCA OTHER ORGANIZATIONS FOR STUDENTS

ILLINOIS LANDSCAPE CONTRACTORS ASSOCIATION



## THE FUTURE OF HORTICULTURE

Inspiring the Love of Plants and Plant Careers

### CHALLENGES

Plant blindness • Low appreciation for how plants positively impact the world • Declining education programs • Stereotypes about careers working with plants.

Brands and logos can be recognized by the average citizen, but fewer than 10 local plants.<sup>1</sup>

Grade when most schools stop teaching plant-based concepts.<sup>2</sup>

Of middle-schoolers in our focus groups said they have heard the word "horticulture".<sup>3</sup>

Percentage of open jobs in horticulture filled annually – causing severe workforce gaps.<sup>4</sup>

1,000

3<sup>RD</sup>

0%

61%

### PROGRESS

Increased appreciation for the health benefits of being in nature • Excitement about STEM education • Growing interest in where our food comes from • Youth's desire to make the world a better place.

Of all households in America are growing food at home or in a community garden, up 17% in five years.<sup>4</sup>

Growth in school gardens since 2006.<sup>5</sup>

Of youth today strongly believe issues like climate change can be solved if action is taken now.<sup>6</sup>

### SOURCES

- Hawken, Paul, 1998
- Seed Your Future, 2014
- Gardner, et al, 2015
- National Gardening Association, 2014
- Robert Wood Johnson Foundation, 2015
- The Nature Conservancy, August 2011

### OPPORTUNITIES

**FULFILLING**  
Plant careers offer opportunities to be flexible, make a difference in the world, be creative, and have fun.<sup>2</sup>

**DIVERSE**  
Horticulture careers span from arborist to zoological horticulture and include everything in the art, science, technology, and business of plants.<sup>2</sup>

**PLENTIFUL**  
Only 61% of the over 57,600 annual openings in food, agriculture, renewable natural resources, or the environment are filled due to lack of qualified candidates.<sup>5</sup>

**SUPPORTIVE**  
The industry supports future green collar workers with an abundance of scholarships, internships, certification trainings and on-the-job education.<sup>2</sup>



FFA is a dynamic youth organization that changes lives and prepares members for premier leadership, personal growth and career success through agricultural education.

FFA develops members' potential and helps them discover their talent through hands-on experiences, which give members the tools to achieve real-world success.

Members are future farmers, chemists, veterinarians, government officials, entrepreneurs, bankers, international business leaders, teachers and premier professionals in many career fields.

FFA is an intracurricular student organization for those interested in agriculture and leadership. It is one of the three components of agricultural education.



## National Association of Landscape Professionals

NALP is the national association that advocates for the industry, fosters professionalism, and helps la...

landscapeprofessionals.org /

The National Association of Landscape Professionals (formed by a merger of the Associated Landscape Contractors of America (ALCA) and the Professionals Lawn Care Association of America (PLCAA) is the trade association representing nearly 200,000 landscape industry professionals in the United States, Canada and overseas.

Our member companies specialize in lawn care, landscape design and installation, landscape maintenance, tree care, irrigation and water management, horticulture, and interior plantscaping. Our membership also includes industry suppliers and manufacturers, consultants, students and faculty, and non-profit organizations.

We are committed to advancing the industry and helping our members achieve success through advocacy and government relations, education, networking, training, and certifications. SCHOLARSHIP OPPURTUNITIES. NATIONAL EVENTS & NATIONAL STUDENT LANDSCAPE COMPETITIONS

Seed Your Future is the movement to promote horticulture and inspire people to pursue careers working with plants. We envision a world where everyone understands and values the importance of plants and the people who work in the art, science, technology and business of horticulture.

### VISION

We envision a U.S. where: Everyone understands the power of plants and is aware of the promising careers in the art, science, technology, and business of horticulture.

### MISSION

To promote horticulture and inspire people to pursue careers working with plants.



SEED YOUR FUTURE®

Comprised of thousands of members worldwide, ASHS represents a broad cross-section of the horticultural community - scientists, educators, students, landscape and turf managers, government, extension agents and industry professionals. ASHS members focus on practices and problems in horticulture: breeding, propagation, production and management, harvesting, handling and storage, processing, marketing and use of horticultural plants and products. SCHOLARSHIP OPPURTUNITIES

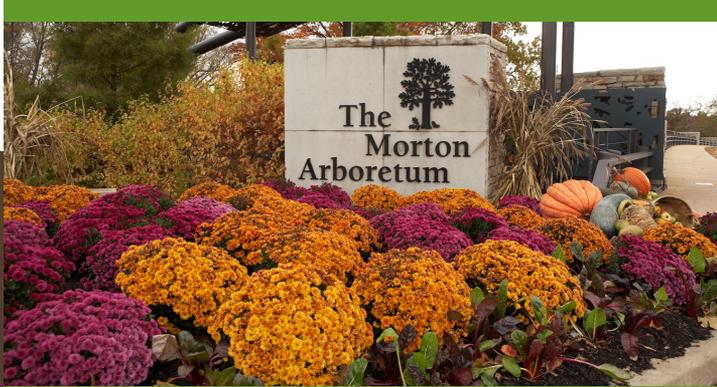


American Society for Horticultural Science



# ILCA™ OTHER ORGANIZATIONS FOR STUDENTS

ILLINOIS LANDSCAPE  
CONTRACTORS ASSOCIATION



### Adult Programs

Whether exploring a newfound hobby or digging deeper into plants and nature, adults of all ages have a myriad of ways to keep learning from Arboretum experts. Invest in yourself, express creativity, and deepen your understanding of nature. Choose from a variety of nature-based programs.



American Floral Endowment. AFE has a tremendous history of serving our industry, having funded over \$18,000,000 in research, internships, scholarships, and education to advance the floriculture industry over the past 60 years.

AFE has more than 30 scholarships that are awarded each year, ranging from \$500 – \$5,000. We are excited to support you...our next generation of industry leaders.

leadership and networking opportunities for young industry professionals while getting involved in volunteer opportunities within the floral/horticultural industries.



AmericanHort truly represents the entire horticulture industry, including breeders, greenhouse and nursery growers, retailers, distributors, interior and exterior landscapers, florists, students, educators, researchers, manufacturers, and all of those who are part of the industry market chain. We are the leading national association for the green industry, and AmericanHort works tirelessly to connect the industry across states and segments, giving you opportunities that expand your network and resources.

### What is the AmericanHort Scholars program?

This program sets students in horticulture on a path to success by exposing them to the breadth of the horticulture industry, its opportunities, and its leaders at Cultivate. Each year, 6 students are chosen for this beyond-the-classroom experience – giving insight and awareness of the industry, its supply chain, and where they might find a home for their passion.

In other words, HortScholars will meet many, many people that:

- Can help with finding a fantastic job or internship
  - Offer insights on the best ways to reach career goals
  - Will tell funny stories about stupid things they did early in their career (and that you can learn from)
  - Provide lots of realistic advice that is actually useful
- Who is eligible?

The program is open to undergraduate and graduate students who are attending 2- and 4-year colleges and universities. (Those who graduate just before the program starts in July are still eligible).



## American Society of Landscape Architects

Founded in 1899, the American Society of Landscape Architects (ASLA) is the professional association for landscape architects in the United States, representing more than 15,000 members. Landscape architects lead the planning, design, and stewardship of healthy, equitable, safe, and resilient environments. SCHOLARSHIP OPPURTUNITIES

learn more at [ilca.net/scholarship-program/](http://ilca.net/scholarship-program/)



# CLASSROOM RESOURCES

## STUDENT LANDSCAPE DESIGN COMPETITION



Please submit to  
Alycia Nagy at  
anagy@ilca.net  
Visit www.ilca.net to  
sign up for the  
newsletter

If you would like to receive classroom resources such as donated catalogs, link to amazon wish list with landscape design tools, or any other future resources the ILCA has available... please add your school to our sign up sheet below. The ILCA will forward future event details and student informative fliers to your email. Please check out our "Outsiders Welcome Campaign" for career videos to share with your class! We look forward to communicating with our green industry educators!



### School Information:

School Name:  
School Address:  
  
Classroom #:

### Classroom Information:

Course Name:  
Teacher/s Name/s:  
Teacher Email:  
Grades Taught:  
Approximate # of Students:  
Is this your school's first time entering the ILCA student design contest?    Yes    or    No

### What Resources?

What Resources are you interested in for your classroom and students?

### Amazon Wishlist

#### Landscape Design Hand Drafting Tools

[https://www.amazon.com/hz/wishlist/ls/1SGV4RNIJ94DF?ref\\_=wl\\_share](https://www.amazon.com/hz/wishlist/ls/1SGV4RNIJ94DF?ref_=wl_share)