### ILCA Committees - Get Involved -

ILCA committee involvement is the best way to augment your membership. Membership, in any organization, requires both give and take. By participating in a Committee you match your special interests and talents to an ILCA program or initiative.

#### Please consider participation on one of these Committees for 2024. Meetings typically run 2 hours and are held at ILCA Headquarters in Oak Brook. All committee members must be members in good standing. The organization, not the individual is the member.

#### **Awards**

**Goal:** To offer an Awards Program that recognizes the skills and experience of landscape professionals. **Time Commitment:** 2-3 meetings per year. Mandatory attendance at the annual Awards Banquet. **Chair:** Brian Jordison, James Martin Associates; Associate Chair: Becca LaBarre, Platt Hill Nursery

Design (Must be a landscape designer or LA)

**Goal:** To offer a program that teaches landscape design to beginner and expert contractors from large and small firms. **Time Commitment**: 7 meetings per year. Mandatory attendance at Design Committee events. **Chairs:** Jason Lundberg, Chalet; Robert Milani, Bertog Landscape

#### **Education**

**Goal:** To offer opportunities to improve the skills and knowledge of members and their employees through timely and interesting programs. Develop the education programs at iLandscape.

Time Commitment: 8 meetings per year. Mandatory attendance at iLandscape.

**Chair:** Mike Blackwell, Chalet; Associate Chair: Mandy Leifheit, Pizzo Native Plant Nursery; Nominated Chair: Greg Johnston, McAdam Landscape

#### **Experience (FULL)**

**Goal:** Oversee all aspects of iLandscape: The Illinois + Wisconsin Landscape Show not related to other committees. These include the overall flow and schedule, exhibit space, keynote speakers and plenary events, marketing and promotion, receptions and entertainment, press and media relations, aesthetics, and decor.

**Time Commitment:** 7 meetings per year, plus (1) Sub-Committee Chair meeting. Mandatory attendance at iLandscape (5 days, 4 nights).

Chair: Rachelle Lurvey-Eifert, Turtle Creek Nursery; Associate Chair: Jamie Heflin, Midwest Groundcovers

#### Fire & Ice

**Goal:** To provide an outdoor trade show for ILCA members and others in the landscape industry and to generate substantial revenues.

**Time Commitment:** 4 meetings per year. Mandatory attendance at Fire & Ice (3 days). **Chairs:** "Fire": Gary Brester, Elevations Landscaping and "Ice": Tony Schanna, Green Garden Group

#### Future Landscape Industry Professionals (FLIP)

**Goal:** To provide information that inspires individuals to pursue professional careers within the landscape industry. **Time Commitment:** 5-7 meetings per year. Attends programs/networking opportunities that appeal to those new to the industry. Reviews scholarships annually.

Co-Chairs: Carrington Misener, Midwest Groundcovers and Tim Sweeney, Mariani Landscape

#### **Golf Outing (FULL)**

**Goal:** To conduct social events for the membership that provide networking opportunities and non-dues income. **Time Commitment:** 3 meetings per year. Mandatory attendance at the Golf Outing. **Chair:** Sarah Egan, Holcim Fox River Decorative Stone; Associate Chair: Bob Bols, Pedersen Company

#### **Growers**

**Goal:** To promote professionalism, share best practices, and develop education and networking opportunities that strengthen the ornamental nursery trade.

**Time Commitment:** 6 meetings per year. Attendance at the Fall Growers Tour is strongly encouraged. **Chair:** Mike Krueger, Midwest Groundcovers

#### **InVigorateU**

**Goal:** To plan and execute the annual InVigorateU conference which includes developing a complete education program, securing exhibitors and sponsors, assisting with event marketing and promotion, and consulting on the networking and social elements of the event.

**Time Commitment:** 6 meetings per year. Mandatory attendance at InVigorateU.

Chair: Pete Worth, Kankakee Nursery Co.; Associate Chair: Meagan Provencher, Wasco Nursery & Garden Center

#### **Irrigation**

**Goal:** To promote professional irrigation best practices and regulatory compliance through education and resource development.

**Time Commitment:** 8 meetings per year. Mandatory attendance at iLandscape Irrigation Workshops. **Chair:** Brett Gold, American National Sprinkler and Lighting

#### **Latino Relations**

**Goal:** To offer opportunities to improve the skills, knowledge and cultural understanding of Latino and non-Latino members and their employees through timely and interesting programs and networking.

**Time Commitment:** 7 meetings per year. Mandatory attendance at Field Staff Skills Training. **Chair:** TBD

#### <u>Magazine</u>

**Goal:** To educate and inform readers on current industry topics and present information on the Association's activities, goals, programs, and members.

**Time Commitment:** 2 meetings per year. **Chair:** Joe Scopelliti, Guy Scopelliti Co.

#### **Membership**

**Goal:** To ensure the strength and vitality of ILCA through coordinated membership recruitment and retention programs. **Time Commitment:** 6 meetings per year. Mandatory attendance at the Annual Party and iLandscape. **Chair:** Aaron Zych, ILT Vignocchi, Inc.; Associate Chair: Billy Oliver, Night Light

#### **Owners and Senior Managers Group**

**Goal:** For owners, owner-operators, and senior managers to promote camaraderie, share industry experiences, and advance best practices with one another.

**Time Commitment:** 4 meetings per year. Mandatory attendance at any Owners and Senior Managers events. **Chair:** Scott McAdam, Jr., McAdam Landscape Professionals

#### **Regulatory and Legislative**

**Goal:** To review and analyze legislative and regulatory policy to determine its impact on the association, its members, and the green industry.

**Time Commitment:** 2 face-to-face meetings per year, 30 minute Monday morning conference calls for the duration of the legislative session.

Chair: Dan Migacz, A.M. Woodland Outdoor Design

#### **Spring Training**

**Goal:** To plan and execute the annual Spring Training event which offers education for crew members, owners, and managers; while also highlighting the latest products, equipment, and services offered from area suppliers. **Time Commitment:** 6 meetings per year. Mandatory attendance at Spring Training. **Chairs:** Lauren Howell, Stuber Land Design and Samuel Cottrell, Stoneleaf Nursery

#### Sustainable and Ecological Landscape

**Goal:** To develop programs and initiatives that educate and inform the green industry on sustainable landscaping practices. **Time Commitment:** 9 meetings per year. Mandatory attendance at Impact. **Chair:** Brandon Losey, Alluvium Landscapes; Associate Chair: Alan Weene, Reflections Water Gardens

#### **Technical Skills**

**Goal:** To offer programs that improve the education, skills, and experience of landscape professionals and improve the standards of bilingual landscape workforce.

**Time Commitment:** 9 meetings per year. Mandatory attendance at Field Staff Skills Training. **Chair:** Terry Holum, Sebert; Associate Chair: Debbie Bartsch, Chalet

#### Turf (FULL)

**Goal:** To promote lawn care professionalism, best practices, and regulatory compliance through education and resource development.

**Time Commitment:** 8 meetings per year. Mandatory attendance at Turf Education Day (TED). **Chair:** Brandon Burns, Weedman; Associate Chair: Josh Murray, ConservFS

#### Women's Networking Group

**Goal:** To promote camaraderie, and to share industry experiences and leadership skills with ILCA members, while enhancing professional image.

**Time Commitment:** 8 meetings per year. Mandatory attendance at Women's Networking Group events. **Chairs:** Brenda Ward, Beary Landscaping; Associate Chair: Carrie Hancock, JMR Landscaping

#### Young Professionals (Must be 35 or under)

**Goal:** To promote camaraderie, and to share industry experiences and leadership skills with ILCA members 35 and under, while enhancing professional image.

**Time Commitment:** 6 meetings per year. Mandatory attendance at Young Professionals' events. **Chair:** Zachary Abear, MAEK Landscapes; Associate Chair: Meghan Kohlmann, Midwest Groundcovers

## **INTERESTED IN JOINING A COMMITTEE?**

# SCAN THE QR CODE TO FILL OUT THE COMMITTEE INTEREST FORM:



ilca.net/committee-interest-form

