



LANDSCAPE ILLINOIS

The Magazine

February 2025

iLandscape Show Guide

**The Premier Publication for
the Green Industry in Illinois**

**Formerly
The Landscape
Contractor.
Magazine**

2025

Advertising Opportunities

Landscape Illinois Magazine... THE magazine of choice



It's what's inside that counts. Readers trust *Landscape Illinois Magazine*. All of our content is self-generated specifically for our market.



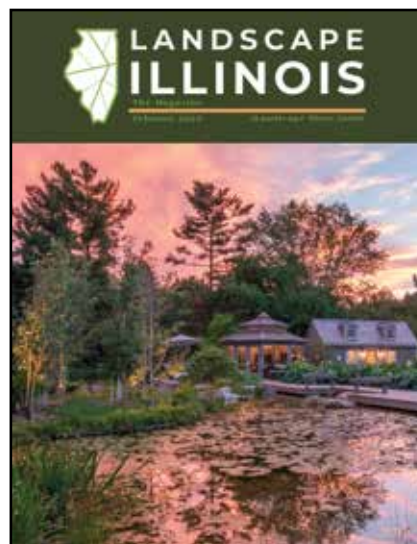
Issue to issue we hold true to the promise of providing readers a steady selection of specifically targeted, custom-written articles, designed to help them run their businesses more creatively, more effectively, more efficiently. *Landscape Illinois Magazine* is not simply a reflection of the Association and its position in the industry.



**LANDSCAPE
ILLINOIS**



Landscape Illinois Magazine has a long history of content innovation. Consistently, more than 90% of our monthly content is staff written to ensure relevance to both the member and the industry.



Who reads Landscape Illinois Magazine



**LANDSCAPE
ILLINOIS**

Throughout the year *Landscape Illinois* magazine guarantees a minimum of 2,000 copies in the mail for each issue. Additional copies are distributed at trade shows and educational events.

That's only the tip of the iceberg. Readership studies indicate that *Landscape Illinois* magazine has an average pass-along readership of 2.4 additional readers per copy delivered — this means that the effective readership is nearly 7,000!

e-Version Means More Eyes

Landscape Illinois magazine has a strong online presence. We produce a fully active e-version of the print magazine.

To minimize consumer exposure, it is posted on a site that caters to B-to-B publications. Each month we send members a link to the digital version. Each issue remains on this site for a minimum of two years.

There is no additional charge for the e-version of the magazine. It is a service to readers and advertisers.

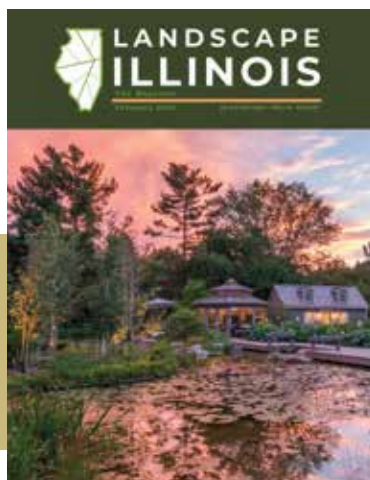
Advertisers should always remember to put an active link in any advertisement sent for publication in *Landscape Illinois* magazine. If you are unsure how to do this, just call us and we will be happy to help

2025 Editorial Calendar & Advertising Closing Dates

ISSUE	FOCUS	SPACE	MATERIAL
JANUARY	Awards and Honors	12/4/24	12/6/24
FEBRUARY	iLandscape Show Guide Issue	12/16/24	1/5/25
MARCH	Rebrand and Relaunch — An Exercise	2/6/25	2/9/25
APRIL	<i>Excellence In Landscape Awards Winners</i> iLandscape in Words & Pictures	3/6/25	3/8/25
MAY	Are Your Designs Stuck in a Rut?	4/5/25	4/10/25
JUNE	Master Plans and Project Phasing	5/6/25	5/8/25
JULY	Fire & Ice	6/5/25	6/9/25
AUGUST	Snow & Ice Removal	7/5/25	7/9/25
SEPTEMBER	Turf Education Day Program (TED)	8/5/25	8/8/25
OCTOBER	Impact Program Issue —	9/6/25	9/11/25
NOVEMBER	Garden Center Trends and Who is Driving Them	10/4/25	10/8/25
DECEMBER	Social Media Influencers in the Plant Kingdom	11/5/25	11/8/25
2025	ALL NEW! Green Industry Guide — Membership Directory & Buyer's Guide	CALL	CALL

Two issues
that no advertiser
can afford to miss—

Call Debbie Rauen
for immediate service
(817) 501-2403
debbie.landscapcontractor@yahoo.com



Display Advertising Rates 2025

	1x	3x	6x	12x
Page	\$750	\$650	\$600	\$570
2/3	600	575	500	490
1/2	500	460	400	370
1/3	400	375	315	270
1/6	300	275	215	195
1/8	200	150	140	120

Color

Four-color charge

1 time \$605 per insertion

12 times \$405 per insertion

Classified

All classified advertising must be pre-paid; please include check with order.

\$5.00 per line, (\$50.00 min.)

\$10.00 additional for company name in bold type.

Website ad rates:

\$7/line, (\$70 minimum)

Circulation and Readership

Mailed monthly to 2,500 paid and controlled subscribers throughout the midwest. The Landscape Contractor delivers the largest concentration of landscape professionals offered by any publication in the midwest.

Circulation categories include: landscape construction, design/build and maintenance firms; parks and recreation district personnel, landscape architects, growers and other landscape industry professionals.

Covers

Inside covers - \$1,315 per insertion

Back cover - \$1,420 per insertion

Covers must be four-color, 12 issue minimum, noncancelable.

Terms

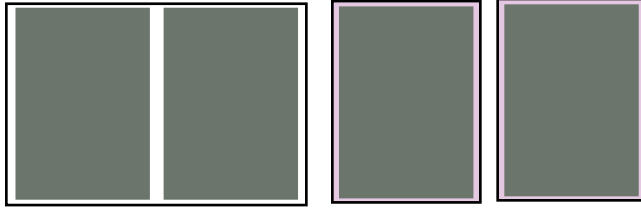
New advertisers must prepay until credit is established. Payment is due upon receipt of invoice. Advertising is accepted upon the condition that advertiser is liable and guarantees payment even if advertising agency fails to pay. Rate adjustments will be made for advertising space cancelled or additional space purchased. Publication reserves right to repeat previous advertisement if new ad is not received by closing date.

Publication reserves right to refuse advertising not in keeping with goals of Association.

Commissions and Discounts

No agency commission or discount allowed.

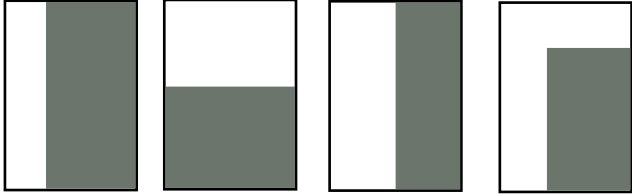
Ad Configurations



2-Page Spread

Full Page Bleed

Full Page

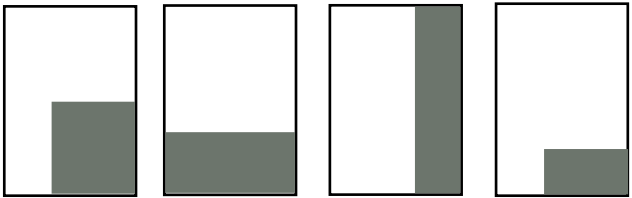


2/3 Page

1/2 Page

1/2 Page Vertical

1/2 Page Island

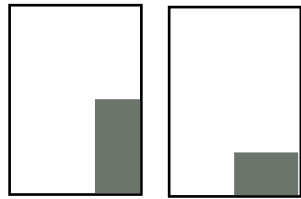


1/3 Page

1/3 Page Horizontal

1/3 Page Vertical

1/6 Page



1/6 Page Vertical

1/8 Page

Ad Sizes

Width x Depth in inches

A Full Page Bleed	8-5/8	x	11-1/8
B Full Page	7-3/8	x	9-7/8
D 2/3 Vertical	4-7/8	x	9-7/8
E 1/2 Horizontal	7-3/8	x	4-13/16
F 1/2 Vertical	3-9/16	x	9-7/8
G 1/3 Square	4-7/8	x	4-13/16
H 1/3 Horizontal	7-3/8	x	3-1/8
I 1/3 Vertical	2-5/16	x	9-7/8
J 1/6 Horizontal	4-7/8	x	2-5/16
K 1/6 Vertical	2-5/16	x	4-13/16
L 1/8 Horizontal	3-9/16	x	2-5/16

Mechanical Requirements

Printed web offset. Live copy area is 7-3/8" x 9-7/8". Trim size is 8-3/8" x 10-7/8". To properly bleed ads, please add 1/4 inch of background on each side of trim size.

Advertising material may be submitted as:

1. A print optimized, high resolution PDF. Print ready PDF files are preferred.
2. Other acceptable formats include: Photoshop, Illustrator. EPS, or high resolution JPEG.
Photo images should be 300 dpi at finished size, (cmyk if color).
If uncertain, call for details.

Artwork not accurately sized will be adjusted to properly fit space ordered, with production charge billed to advertiser at prevailing rate.

Publication reserves right to repeat previous advertisement if new ad is not received by closing date.

Contacts

Association Publishing Partners, Inc.
6S252 Cornwall Road
Naperville, IL 60540

Rick Reuland — Publisher/Editor
Phone (630) 637-8632
email— rmgi@comcast.net
Cell (630) 926-2256

Debbie Rauen — Advertising Sales
Phone (817) 501-2403
email— debbie.landscapecontractor@yahoo.com

ADVERTISING AGREEMENT

We agree to reserve advertising space as indicated below, subject to the terms, conditions and rates as specified in the **2025** rate card.

ADVERTISER:	
CONTACT:	
ADDRESS:	
CITY, STATE, ZIP:	
SIGNATURE:	
TITLE:	
PHONE, FAX:	
DATE:	

ISSUE	AD SIZE	COLOR	FREQUENCY	AD COST
JANUARY				
FEBRUARY				
MARCH				
APRIL				
MAY				
JUNE				
JULY				
AUGUST				
SEPTEMBER				
OCTOBER				
NOVEMBER				
DECEMBER				
DIRECTORY 2025				



Terms and Conditions: Payment is due upon receipt of invoice. Advertising is accepted upon the condition that the advertiser is liable and guarantees payment even if advertising agency fails to pay. If the account is more than 120 days delinquent, publisher reserves the right to pull the advertisement until account is paid in full. To reinstate good credit, the account must be paid in full and next ad(s) must be prepaid. Delinquent advertisers are responsible for all collection expenses, including attorney fees and other costs. Landscape Illinois reserves the right to refuse advertising or to terminate the advertising agreement if advertiser is repeatedly delinquent. In the absence of advertiser instruction the last ad of appropriate size will be run in place to fulfill advertising agreement. I hereby agree to the terms and conditions stated above:

By _____ Title _____ Date _____