



17th Annual Turf Education Day Sponsorship Form

Join the ILCA Turf Committee for a full day of lawn care education, products, and resources! If you provide products or services related to proper lawn care, the audience will be full of current and potential customers. Turf Education Day will be held on September 10, 2025, at NIU Naperville, located at 1120 E. Diehl Road in Naperville, Illinois.

ALL SPONSORS WILL RECEIVE: Name and logo on event website, emails promoting the event, signage on site, and thanks and recognition in *The Landscape Illinois Magazine*.

Premier Sponsor: \$1,550 (1/1 available)

- Address all attendees at the beginning of the day (optional)
- 2 complimentary attendee registrations (\$200 value)
- Tabletop in a premium location. This table can be used to discuss products or network with attendees.
- Sponsorship of (2) keynote sessions

Lunch Sponsor: \$1,050 (2/3 available)

- Address all attendees during the lunch break (optional)
- 1 complimentary attendee registration (\$200 value)
- Tabletop to discuss products or network with attendees.

Breakfast Sponsor: \$850 (3/3 available)

- 1 complimentary attendee registration (\$200 value)
- Tabletop to discuss products or network with attendees.

Session Sponsor: \$450 (8/8 available)

- 1 complimentary attendee registration (\$100 value)
- Choose the session and topic you wish to sponsor. The sponsor will be printed on signs in the session room.
- Tabletop to discuss products or network with attendees.

Tabletop Sponsor: \$300 (12/14 available)

- 1 complimentary attendee registration (\$100 value)
- Receive a table to discuss products or network with attendees.