

Spring Training for Landscape Professionals

FEBRUARY 17, 2026



LANDSCAPE
ILLINOIS



LOCATION

Stoneleaf Nursery
476 County Road 1200 E
Eureka, IL 61530

The can't-miss season kick-off for landscape professionals in the central region, with two tracks of education focused on the needs of crew members, managers, and landscape business owners.



ABOUT THE EVENT

In its 5th year, this one-day training event for landscape professionals is planned by the Landscape Illinois Spring Training Committee.

There is a track focused on crew members and a lineup for owners and managers. We also feature a greenhouse full of suppliers showcasing cutting-edge products, services, along with some equipment on display outside.

This event has an average attendance of 350. More exhibit spaces and new sponsorship opportunities have been created to address the waiting list of companies interested in being part of the event.

Show your support of Illinois landscape contractors by sponsoring an event that is designed to elevate the professionalism of their entire team.

LEARN MORE AT

landscapeillinois.org/il-events/spring-training



WHO ATTENDS SPRING TRAINING?

| | 2025 | 2024 | 2023 |
|-------------------------|------|------|------|
| Entry Level (1-3 years) | 31% | 31% | 32% |
| Mid Level (4-10 years) | 35% | 30% | 29% |
| Experienced (10+ years) | 34% | 38% | 39% |

1/3 of attendees are decision-makers!

Account Manager
CEO / President
Client Success Specialist
Construction Project Manager
Construction Foreman
Crew Member / Landscape Crew
Crew Lead / Supervisor
Designer / Design-Sales
Driver / Operator
Field Supervisor / Foreman
Graphics & Estimator
Green Infrastructure Coordinator
Groundskeeping Foreman
Horticulture Specialist / Supervisor
Landscape Laborer / Tech
Landscape Maintenance Manager
Landscape Operations Manager
Lawn Maintenance Tech / Manager
Maintenance Foreman / Lead / Tech
Owner / Co-Owner / Partner

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EXHIBIT OPPORTUNITIES

\$375 – Landscape Illinois Member Rate

\$450 - Non-member rate

- Registration includes an 8ft x 10ft tabletop space (Includes one 8ft table and one chair)
- Includes an option to display equipment outside
- Includes one complimentary attendee registration (\$75 value).
- Electricity can be purchased for spaces that require it for the continuity of the display, at an additional cost.
- Spaces will be assigned by event staff



Exhibit spaces have sold out since 2022!



SPONSORSHIP OPPORTUNITIES

Companies that exhibited in 2025 will have first right of refusal.

Premier Sponsor

\$1500 (limit 1)

- Most prominent logo placement on signage throughout the event
- Prominent placement on printed event flyer
- Logo on event web page, event registration page, and promotional emails to the Landscape Illinois database
- Verbal recognition at the event
- Two (2) complimentary attendee registrations (\$150 value)
- Company recognition in The Landscape Illinois magazine
- Post-event attendee list (names and addresses, no emails)



AV Sponsor

\$1000 (limit 1)

- Your company video plays for the audience at the event
- Logo placement on signage throughout the event and on the event promo flyer
- Logo on event web page, event registration page, and promotional emails to the Landscape Illinois database
- Verbal recognition at the event
- Two (2) complimentary attendee registrations (\$150 value)
- Company recognition in The Landscape Contractor magazine

Lunch Sponsor

\$850 (limit 4)

- Prominent logo placement on lunch table signage
- Logo placement on signage throughout the event and on the event promo flyer
- Logo on event web page, event registration page, and promotional emails to the Landscape Illinois database
- One (1) complimentary attendee registration (\$75 value)
- Company recognition in The Landscape Contractor magazine



**LANDSCAPE
ILLINOIS**
THE STATEWIDE ASSOCIATION
FOR LANDSCAPE PROFESSIONALS

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SPONSORSHIP OPPORTUNITIES

Education Sponsors

\$550 (limit 6) - TWO REMAINING

- Prominent logo placement on the large screen in both session tracks, throughout the day
- Logo placement on signage throughout the event and on the event promo flyer
- Logo on event web page, event registration page, and promotional emails to the Landscape Illinois database
- Verbal recognition throughout the event
- One (1) complimentary attendee registration (\$75 value)
- Company recognition in The Landscape Illinois magazine



Breakfast Sponsor

\$500 (limit 2)

- Prominent logo placement in coffee area
- Logo placement on signage throughout the event and on the event promo flyer
- Logo on event web page, event registration page, and promotional emails to the Landscape Illinois database
- One (1) complimentary attendee registration (\$75 value)
- Company recognition in The Landscape Illinois magazine



Lanyard Sponsor **SOLD**

\$400 (*your company provides the lanyards*) / **\$1,000** (*Landscape Illinois provides the lanyards*) (limit 1)

- Your company name or logo on all name badge lanyards given to attendees
- Logo placement on signage throughout the event and on the event promo flyer
- Logo on event web page, event registration page, and promotional emails to the Landscape Illinois database
- One (1) complimentary attendee registration (\$75 value)
- Company recognition in The Landscape Contractor magazine
- NOTE: 400 lanyards with badge inserts needed for this event

Questions?

Contact Kellie Schmidt, Statewide Director of Development
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Updated 9/30/25