

# Spring Training for Landscape Professionals

FEBRUARY 17, 2026



LANDSCAPE  
ILLINOIS



## LOCATION

Stoneleaf Nursery  
476 County Road 1200 E  
Eureka, IL 61530

**The can't-miss season kick-off for landscape professionals in the central region, with two tracks of education focused on the needs of crew members, managers, and landscape business owners.**



## ABOUT THE EVENT

In its 5th year, this one-day training event for landscape professionals is planned by the Landscape Illinois Spring Training Committee.

There is a track focused on crew members and a lineup for owners and managers. We also feature a greenhouse full of suppliers showcasing cutting-edge products, services, along with some equipment on display outside.

This event has an average attendance of 350. More exhibit spaces and new sponsorship opportunities have been created to address the waiting list of companies interested in being part of the event.

**Show your support of Illinois landscape contractors by sponsoring an event that is designed to elevate the professionalism of their entire team.**

## LEARN MORE AT

[landscapeillinois.org/il-events/spring-training](https://landscapeillinois.org/il-events/spring-training)



## WHO ATTENDS SPRING TRAINING?

	2025	2024	2023
Entry Level (1-3 years)	31%	31%	32%
Mid Level (4-10 years)	35%	30%	29%
Experienced (10+ years)	34%	38%	39%

**1/3 of attendees are decision-makers!**

Account Manager  
CEO / President  
Client Success Specialist  
Construction Project Manager  
Construction Foreman  
Crew Member / Landscape Crew  
Crew Lead / Supervisor  
Designer / Design-Sales  
Driver / Operator  
Field Supervisor / Foreman  
Graphics & Estimator  
Green Infrastructure Coordinator  
Groundskeeping Foreman  
Horticulture Specialist / Supervisor  
Landscape Laborer / Tech  
Landscape Maintenance Manager  
Landscape Operations Manager  
Lawn Maintenance Tech / Manager  
Maintenance Foreman / Lead / Tech  
Owner / Co-Owner / Partner

# Spring Training for Landscape Professionals



## EXHIBIT OPPORTUNITIES

\$375 – Landscape Illinois Member Rate

\$450 - Non-member rate

- Registration includes an 8ft x 10ft tabletop space (Includes one 8ft table and one chair)
- Includes an option to display equipment outside
- Includes one complimentary attendee registration (\$75 value).
- Electricity can be purchased for spaces that require it for the continuity of the display, at an additional cost.
- Spaces will be assigned by event staff



**Exhibit spaces have sold out since 2022!**

**Companies that exhibited in 2025 will have first right of refusal**



## SPONSORSHIP OPPORTUNITIES

**Premier Sponsor SOLD**

\$1500 (limit 1)

- Most prominent logo placement on signage throughout the event
- Prominent placement on printed event flyer
- Logo on event web page, event registration page, and promotional emails to the Landscape Illinois database
- Verbal recognition at the event
- Two (2) complimentary attendee registrations (\$150 value)
- Company recognition in The Landscape Illinois magazine
- Post-event attendee list (names and addresses, no emails)



**AV Sponsor**

\$1000 (limit 1)

- Your company video plays for the audience at the event
- Logo placement on signage throughout the event and on the event promo flyer
- Logo on event web page, event registration page, and promotional emails to the Landscape Illinois database
- Verbal recognition at the event
- Two (2) complimentary attendee registrations (\$150 value)
- Company recognition in The Landscape Contractor magazine

**Lunch Sponsor**

\$850 (limit 4) - **TWO REMAINING**

- Prominent logo placement on lunch table signage
- Logo placement on signage throughout the event and on the event promo flyer
- Logo on event web page, event registration page, and promotional emails to the Landscape Illinois database
- One (1) complimentary attendee registration (\$75 value)
- Company recognition in The Landscape Contractor magazine



**LANDSCAPE  
ILLINOIS**  
THE STATEWIDE ASSOCIATION  
FOR LANDSCAPE PROFESSIONALS

# Spring Training for Landscape Professionals



## SPONSORSHIP OPPORTUNITIES

### Education Sponsors

\$550 (limit 6) - **SOLD**

- Prominent logo placement on the large screen in both session tracks, throughout the day
- Logo placement on signage throughout the event and on the event promo flyer
- Logo on event web page, event registration page, and promotional emails to the Landscape Illinois database
- Verbal recognition throughout the event
- One (1) complimentary attendee registration (\$75 value)
- Company recognition in The Landscape Illinois magazine



### Breakfast Sponsor

\$500 (limit 2)

- Prominent logo placement in coffee area
- Logo placement on signage throughout the event and on the event promo flyer
- Logo on event web page, event registration page, and promotional emails to the Landscape Illinois database
- One (1) complimentary attendee registration (\$75 value)
- Company recognition in The Landscape Illinois magazine



### Lanyard Sponsor **SOLD**

**\$400** (*your company provides the lanyards*) / **\$1,000** (*Landscape Illinois provides the lanyards*) (limit 1)

- Your company name or logo on all name badge lanyards given to attendees
- Logo placement on signage throughout the event and on the event promo flyer
- Logo on event web page, event registration page, and promotional emails to the Landscape Illinois database
- One (1) complimentary attendee registration (\$75 value)
- Company recognition in The Landscape Contractor magazine
- NOTE: 400 lanyards with badge inserts needed for this event

## Questions?

Contact Kellie Schmidt, Statewide Director of Development  
[kschmidt@landscapeillinois.org](mailto:kschmidt@landscapeillinois.org) | 309.642.0823



**LANDSCAPE  
ILLINOIS**  
THE STATEWIDE ASSOCIATION  
FOR LANDSCAPE PROFESSIONALS

Updated 9/30/25