

Culture Makers & Breakers

What grows- and what destroys-great teams

What is culture? Culture is the sum ...

The Culture Tree

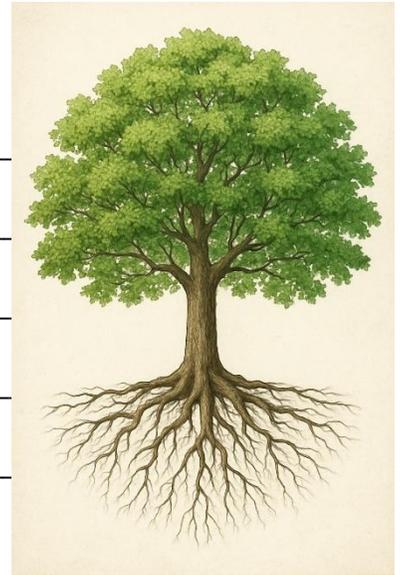
Roots: _____

Trunk: _____

Branches: _____

Leaves _____

Environment _____



Roots: Culture Makers & Breakers

Makers (healthy roots):

- _____
- _____
- _____

Breakers (root rot):

- _____
- _____
- _____

Safe Teams: Psychological safety: _____

How safe is your team today (1–10)? _____

What would move it up one point?

Trunk & Branches

Trunk Makers (leadership & consistency):

- _____
- _____
- _____

Trunk Breakers:

- _____
- _____
- _____

Branch Makers (daily behaviors):

- _____
- _____
- _____

Branch Breakers:

- _____
- _____
- _____

What is one trunk habit you need to strengthen?

What branch behavior do you want more of on your team?

Leaves & Environment

Leaves (results people see):

Makers & Breakers

- _____
- _____
- _____

Environment (storms you face):

- _____
- _____
- _____

Between stimulus and response there is a space; in that space is your...

Where do you need to pause and choose differently?

Three things you control every day

1. Your _____
2. Your _____
3. Your _____

Culture conversations to start this week

Who do you need a clarity conversation with?

Where is one accountability conversation overdue?

Who can you encourage this week, specifically?

How you show up

Tomorrow morning:

- How do you want to show up?
 - What will people feel after being around you?
-

One thing you will do differently

On a scale of 1–10:

- How strong is your culture tree today? _____
 - One thing you will do differently tomorrow to be a culture maker:
-

Who will you tell, to keep you accountable?

FREE Bonus!! Get a Culture Tree Self-Assessment Workbook & 30-Day Culture Maker Plan!



Give feedback to Jeff

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CULTURE

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Jeff Joutras 

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