



# LANDSCAPE ILLINOIS

Magazine

Advertising Opportunities

Formerly  
The Landscape  
Contractor.

The Premier Publication for  
the Green Industry in Illinois

2026

# Landscape Illinois Magazine... THE magazine of choice



It's what's inside that counts. Readers trust *Landscape Illinois Magazine*. All of our content is self-generated specifically for our market.



Issue to issue we hold true to the promise of providing readers a steady selection of specifically targeted, custom-written articles, designed to help them run their businesses more creatively, more effectively, more efficiently. *Landscape Illinois Magazine* is not simply a reflection of the Association and its position in the industry.



LANDSCAPE  
ILLINOIS



*Landscape Illinois Magazine* has a long history of content innovation. Consistently, more than 90% of our monthly content is staff written to ensure relevance to both the member and the industry.



## Who reads Landscape Illinois Magazine



LANDSCAPE  
ILLINOIS

Throughout the year *Landscape Illinois Magazine* guarantees a minimum of 2,000 copies in the mail for each issue. Additional copies are distributed at trade shows and educational events.

That's only the tip of the iceberg. Readership studies indicate that *Landscape Illinois Magazine* magazine has an average pass-along readership of 2.4 additional readers per copy delivered — this means that the effective readership for the print edition is nearly 7,000!

## e-Version Means More Eyes

*Landscape Illinois Magazine* has a strong online presence. We produce a fully active e-version of the print magazine.

To minimize consumer exposure, it is posted on a site that caters to B-to-B publications. Each month we send members a link to the digital version. Each issue remains on this site for a minimum of two years.

## Powerful Readership Powerful Reach



Beginning in JAN. 2026 our online magazine will reach **16,000+ recipients** each month. This provides a phenomenal reach for advertisers. At no additional cost.



Advertisers should always remember to put an active link in any advertisement sent for publication in *Landscape Illinois Magazine*. If you are unsure how to do this, just call us and we will be happy to help.

# 2026 Editorial Calendar & Advertising Closing Dates

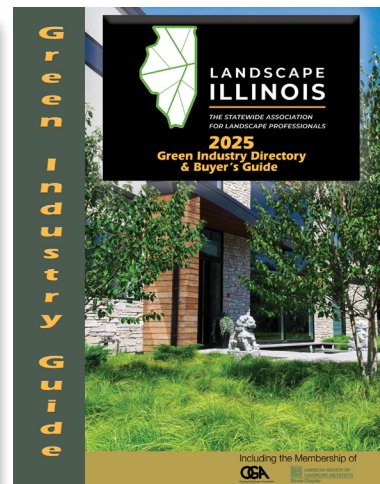
ISSUE	FOCUS	SPACE	MATERIAL
JANUARY	Awards and Honors	12/4/25	12/6/25
FEBRUARY	<b>iLandscape Show Guide Issue</b>	12/16/25	1/5/26
MARCH	Genesis of the Women's Network Group	2/6/26	2/9/26
APRIL	<i>Excellence In Landscape Award Winners</i> <b>iLandscape</b> in Words & Pictures	3/6/26	3/8/26
MAY	Plant Warranties — What's the Standard?	4/5/26	4/10/26
JUNE	AI — You Can't Hide Anymore	5/6/26	5/8/26
JULY	Snow & Ice Removal	6/5/26	6/9/26
AUGUST	Field Day: The Landscape & Snow Expo	7/5/26	7/9/26
SEPTEMBER	Turf Education Day Program (TED)	8/5/26	8/8/26
OCTOBER	The Impact Conference —	9/6/26	9/11/26
NOVEMBER	Time Management	10/4/26	10/8/26
DECEMBER	The List — People with Impact	11/5/26	11/8/26
2026	<b>ALL NEW! Green Industry Guide — Membership Directory &amp; Buyer's Guide</b>	April 20	2026

Back by Popular Demand!

Call to Schedule this today!

Two issues  
that no advertiser  
can afford to miss—

Call Debbie Rauen  
for immediate service  
(817) 501-2403  
debbie.landscapcontractor@yahoo.com



## Display Advertising Rates 2026

	1x	3x	6x	12x
<b>Page</b>	\$750	\$650	\$600	\$570
<b>2/3</b>	600	575	500	490
<b>1/2</b>	500	460	400	370
<b>1/3</b>	400	375	315	270
<b>1/6</b>	300	275	215	195
<b>1/8</b>	200	150	140	120

### Color

Four-color charge  
 1 time \$605 per insertion  
 12 times \$405 per insertion

### Classified

All classified ads must be submitted online at [landscapeillinois.org/classified](http://landscapeillinois.org/classified)

\$120 Minimum for Online and Print  
 \$170 Minimum for Online, Print and Email Feature

### Circulation and Readership

Mailed monthly to 2,500 paid and controlled subscribers throughout the midwest. *Landscape Illinois Magazine* delivers the largest concentration of landscape professionals offered by any publication in the midwest.

Circulation categories include: landscape construction, design/build and maintenance firms; parks and recreation district personnel, landscape architects, growers and other landscape industry professionals.

### Covers

Inside covers - \$1,315 per insertion  
 Back cover - \$1,420 per insertion  
 Covers must be four-color, 12 issue minimum, noncancelable.

### Terms

New advertisers must prepay until credit is established. Payment is due upon receipt of invoice. Advertising is accepted upon the condition that advertiser is liable and guarantees payment even if advertising agency fails to pay. Rate adjustments will be made for advertising space cancelled or additional space purchased. Publication reserves right to repeat previous advertisement if new ad is not received by closing date. Publication reserves right to refuse advertising not in keeping with goals of Association.

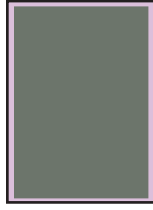
### Commissions and Discounts

No agency commission or discount allowed.

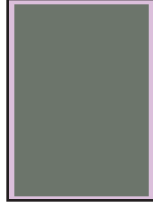
## Ad Configurations



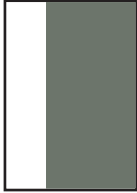
2-Page Spread



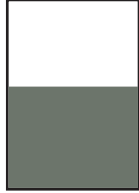
Full Page Bleed



Full Page



2/3 Page



1/2 Page



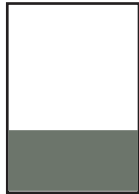
1/2 Page Vertical



1/2 Page Island



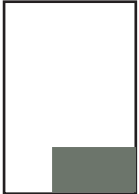
1/3 Page



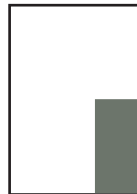
1/3 Page Horizontal



1/3 Page Vertical



1/6 Page



1/6 Page Vertical



1/8 Page

## Ad Sizes

Width x Depth in inches

A	Full Page Bleed	8-5/8	x	11-1/8
B	Full Page	7-3/8	x	9-7/8
D	2/3 Vertical	4-7/8	x	9-7/8
E	1/2 Horizontal	7-3/8	x	4-13/16
F	1/2 Vertical	3-9/16	x	9-7/8
G	1/3 Square	4-7/8	x	4-13/16
H	1/3 Horizontal	7-3/8	x	3-1/8
I	1/3 Vertical	2-5/16	x	9-7/8
J	1/6 Horizontal	4-7/8	x	2-5/16
K	1/6 Vertical	2-5/16	x	4-13/16
L	1/8 Horizontal	3-9/16	x	2-5/16

## Mechanical Requirements

Printed web offset. Live copy area is 7-3/8" x 9-7/8". Trim size is 8-3/8" x 10-7/8". To properly bleed ads, please add 1/4 inch of background on each side of trim size.

Advertising material may be submitted as:

1. A print optimized, high resolution PDF. Print ready PDF files are preferred.
2. Other acceptable formats include: Photoshop, Illustrator. EPS, or high resolution JPEG.

Photo images should be 300 dpi at finished size, (cmyk if color).

If uncertain, call for details.

Artwork not accurately sized will be adjusted to properly fit space ordered, with production charge billed to advertiser at prevailing rate.

Publication reserves right to repeat previous advertisement if new ad is not received by closing date.

## Contacts

**Association Publishing Partners, Inc.**  
6S252 Cornwall Road  
Naperville, IL 60540

**Rick Reuland** — Publisher/Editor  
Phone (630) 637-8632  
email— [rmgi@comcast.net](mailto:rmgi@comcast.net)  
Cell (630) 926-2256

**Debbie Rauen** — Advertising Sales  
Phone (817) 501-2403  
email— [debbie.landscapecontractor@yahoo.com](mailto:debbie.landscapecontractor@yahoo.com)

# ADVERTISING AGREEMENT

We agree to reserve advertising space as indicated below, subject to the terms, conditions and rates as specified in the **2026** rate card.

ADVERTISER:	
CONTACT:	
ADDRESS:	
CITY, STATE, ZIP:	
SIGNATURE:	
TITLE:	
PHONE, FAX:	
DATE:	

ISSUE	AD SIZE	COLOR	FREQUENCY	AD COST
JANUARY				
FEBRUARY				
MARCH				
APRIL				
MAY				
JUNE				
JULY				
AUGUST				
SEPTEMBER				
OCTOBER				
NOVEMBER				
DECEMBER				
DIRECTORY 2025				



**LANDSCAPE  
ILLINOIS**

Terms and Conditions: Payment is due upon receipt of invoice. Advertising is accepted upon the condition that the advertiser is liable and guarantees payment even if advertising agency fails to pay. If the account is more than 120 days delinquent, publisher reserves the right to pull the advertisement until account is paid in full. To reinstate good credit, the account must be paid in full and next ad(s) must be prepaid. Delinquent advertisers are responsible for all collection expenses, including attorney fees and other costs. Landscape Illinois reserves the right to refuse advertising or to terminate the advertising agreement if advertiser is repeatedly delinquent. In the absence of advertiser instruction the last ad of appropriate size will be run in place to fulfill advertising agreement. I hereby agree to the terms and conditions stated above:

By \_\_\_\_\_ Title \_\_\_\_\_ Date \_\_\_\_\_