



2027

Sponsorship Guide

January 25 – 27, 2027

DoubleTree by Hilton

Bloomington, IL



**LANDSCAPE
ILLINOIS**

THE STATEWIDE ASSOCIATION
FOR LANDSCAPE PROFESSIONALS

Premier Sponsor

\$3500 (limit 1) - **SOLD**

Includes:

- Complimentary 10'x10' exhibitor space
- Opportunity to show a company promo video during the conference.
- Opportunity to leave branded company items on general session tables on day one of the conference.
- Your logo printed prominently on signage throughout the conference.
- Ad (8.5" x 5.5") in printed event program book
- Logo on event web page, event registration page and emails to the Landscape Illinois database
- Two (2) complimentary event registrations (\$520 value) and 2 social event tickets (\$120 value)
- Company recognition in The Landscape Illinois magazine.



Event Sponsor

\$2500 (limit 2) - **SOLD**

Includes:

- Opportunity to show company promo video during the conference.
- Opportunity to leave branded company items on general session tables on day one of the conference.
- Logo printed prominently on signage throughout the conference.
- Logo displayed prominently in printed event program book with sponsorship acknowledgement
- Logo on event web page, event registration page and emails to the Landscape Illinois database
- One (1) complimentary event registration (\$260 value)
- Company recognition in The Landscape Illinois magazine.



Irrigation Sponsor

\$1000 (limit 2) – 1 Remaining

Includes:

- Opportunity to give a 2-minute verbal presentation about company or show promo video to attendees in the irrigation room.
- Can leave branded company material on tables in the irrigation breakout room.
- 6ft display table in the irrigation breakout room for your company to setup signage and materials.
- Logo printed prominently on conference signage.
- Logo on event web page, event registration page and emails to the Landscape Illinois database
- One (1) complimentary event registration (\$260 value)
- Company recognition in The Landscape Illinois magazine.



Social Event Sponsor

\$1000 (limit 2) - **SOLD**

Includes:

- Opportunity to leave a branded item or promo material on tables at the offsite social event.
- Logo printed prominently on signage throughout the conference and at the offsite social event.
- Company representative(s) can present prize/trophy at the offsite social event.
- One (1) complimentary event registration (\$260 value) and one complimentary social event ticket (\$60 value).
- Company logo on InVigorateU marketing and promotional materials.
- Company recognition in The Landscape Illinois magazine.
- Your logo on onsite conference signage.



Trivia Mulligan Sponsor

\$500 (limit 1)

- Company logo on trivia scorecards distributed to each team.
- One (1) complimentary event registration (\$60 value).
- Verbal recognition during trivia event.



Trivia Bonus Question Sponsor

\$500 (limit 1)

- You select a bonus question and a member of your team reads the question at the event.
- Company logo on trivia scorecards distributed to each team.
- One (1) complimentary event registration (\$60 value).
- Verbal recognition during trivia event.



Roundtable Sponsor

\$1000 (limit 1) - **SOLD**

- Company logo on large screens during Roundtable session.
- Company logo on topic signs at each session table.
- One (1) complimentary event registration (\$260 value).
- Company logo on InVigorateU marketing and promotional materials.
- Company recognition in The Landscape Illinois magazine.
- Your logo on onsite conference signage.

Education Sponsor

\$1000 (limit 3) - **SOLD**

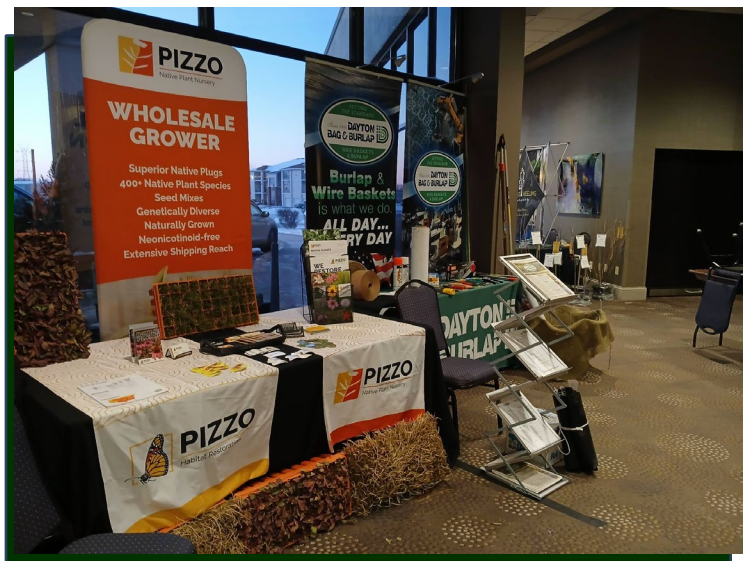
- Opportunity to show a short promotional video to the audience in your sponsored room (Room moderator will facilitate).
- Your company can distribute promo material on the tables in your sponsored breakout room.
- Logo printed prominently on signage at the conference in the sponsored area.
- One (1) complimentary event registration (\$260 value)
- Company logo on InVigorateU marketing and promotional materials.
- Company recognition in The Landscape Illinois magazine.
- Your logo on onsite conference signage.



Lunch Sponsor

\$800 (limit 5) - **SOLD**

- Logo printed prominently on signage at the conference in the sponsored area.
- One (1) complimentary event registration (\$260 value).
- Your company logo on InVigorateU marketing and promotional materials.
- Company recognition in The Landscape Illinois magazine.
- Your logo on onsite conference signage.



Beverage Sponsor

\$600 (limit 4) - **SOLD**

- Logo printed prominently on signage at the conference in the sponsored area.
- One (1) complimentary event registration (\$260 value).
- Your company logo on InVigorateU marketing and promotional materials.
- Your logo on onsite conference signage.
- Company recognition in The Landscape Illinois magazine.

Lanyard Sponsor

\$1000 (if Landscape Illinois provides lanyards) / **\$500** (if sponsor provides) (limit 1)

- Your company name or logo on all name badge lanyards given to attendees (average attendance: 300)
- One (1) complimentary event registration (\$260 value)
- Your company logo on InVigorateU marketing and promotional materials.
- Your logo on onsite conference signage.
- Company recognition in The Landscape Illinois magazine.

Raffle Prize Sponsor

\$500 (limit 4) – 2 Remaining

Includes:

- Purchase of raffle items to be given away in the sponsor's name. The money will be used to purchase a minimum of 2 prizes.
- One (1) complimentary event registration (\$260 value)
- Option of company rep(s) to perform the drawing and take photos with the winners.
- Your company logo on InVigorateU marketing and promotional materials.
- Your logo on onsite conference signage.
- Company recognition in The Landscape Illinois magazine.



Supporting Sponsor

\$350 (no limit)

- One (1) complimentary event registration (\$260 value)
- Company name on InVigorateU marketing and promotional materials, including the Landscape Illinois website.
- Your name on onsite conference signage.



About InVigorateU

- Created as a one-day education event in 2015 to provide continuing education opportunities for landscape architects
- Has evolved into a two-day conference for growers, landscape professionals, irrigation contractors, and retailers.
- Hosted annually in Bloomington, IL as a way to connect members of the industry statewide.
- Average total attendance is 325
- Education content is focused primarily on plants/horticulture with additional emphasis placed on design.
- For more details about the event, visit www.landscapellinois.org/il-events/invigorateu-2026/



Questions? Contact Kellie Schmidt

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